



2019

ANNUAL REPORT

A LETTER FROM THE PRESIDENT

In 2003, a small group of like-minded individuals came together over a mutual desire to give back to the brave men and women who have served their country. Forming a single community or family, these dedicated volunteers pooled their resources and raised funds to support the needs of post-9/11 military veterans and families in need of emergency financial assistance. This family of supporters became the foundation on which USA Cares was built.

Seventeen years later, USA Cares remains focused on achieving stability for these families.

There is much to be proud of within our great organization. To date, USA Cares has responded to well over 100,000 veterans and their families in all 50 states, several U.S. territories and overseas military communities across all five branches of service, with millions of dollars in assistance grants. Throughout our organizational history, USA Cares has adapted to the ever-changing needs of those who seek our help, adjusting the scope and range of the assistance we provide.

Much of our growth and success is made possible by our generous individual donors, corporate donors, and foundation partners, wanting to “pay it forward” to those who have honorably served our country in uniform. In recent years, we’ve been blessed with opportunities for expansion within our programs and new partnerships to provide more help to military families. Together, we have built a foundation to better serve all who seek our assistance. However, our work is far from finished.

I ask you to join us as we strive to support more military families and consider how you can make a meaningful difference for those who have sacrificed so much for us all.

Thank You,

A handwritten signature in blue ink, appearing to read 'Trace', with a large, stylized initial 'T'.

TRACE CHESSE
PRESIDENT/CEO, USA CARES



OUR MISSION

is to provide post-9/11 military veterans, service members and their families with emergency financial assistance and post-service skills training that will create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.



OUR VISION

Stability for military families
in crisis.



USA CARES PROGRAMS

COMBAT INJURED

This program pays necessary expenses for veterans diagnosed with post-traumatic stress disorder (PTSD), traumatic brain injury (TBI), and military sexual trauma (MST) while they receive treatment.

EMERGENCY ASSISTANCE

This program assists veterans, service members, and military families who are facing temporary financial hardship and unable to pay bills essential to their health and well-being. Clients receiving support in this program are required to participate in our Financial Planning Education Course.

HOUSING ASSISTANCE

When bills are past due as a result of a military service-related incident, we directly pay the landlord or mortgage lender to reduce any extra financial burdens from the veteran, service member, or their family.

CAREER TRANSITION

This program provides individuals with tools and resources to better prepare them for the hiring process and refers qualified candidates to corporate organizations with open positions of employment specific to their skillsets.

Additionally, this program helps pay an individual's essential expenses while they train for a new job or career.



2019 IMPACT

Together, we provided over **\$800,000** in assistance to **821 veterans and military families** over the course of the year.



AUTO PAYMENTS

.....
KEEPING THE FAMILY
VEHICLE IN THE DRIVEWAY



FAMILIES FED

.....
PUTTING FOOD ON
THE TABLE



HOMES SAVED

.....
PREVENTING EVICTIONS
& FORECLOSURES



UTILITY PAYMENTS

.....
MAKING SURE FAMILIES HAVE
ELECTRICITY, HEAT & WATER



FUEL CARDS

.....
KEEPING VETERANS
ON THE GO



PHONE PAYMENTS

.....
ENSURING FAMILIES STAY
CONNECTED

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GE APPLIANCES, A HAIER COMPANY

SPOKESMAN/AMBASSADORS



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USA CARES NATIONAL SPOKESMAN

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PURPLE HEART RECIPIENT, ACTOR,
STUNTMAN, AND PHILANTHROPIST



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AMBASSADOR

FORMER MAJOR LEAGUE BASEBALL
WORLD SERIES CHAMPION AND
MEMBER OF THE NATIONAL BASEBALL
HALL OF FAME



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AMBASSADOR

MISS AMERICA 2000, HEATHER
FRENCH FOUNDATION FOR
VETERANS, INC., FORMER
COMMISSIONER FOR KENTUCKY
DEPARTMENT OF VETERANS AFFAIRS



DOUG FLYNN
AMBASSADOR

CENTRAL BANK AND TRUST CO.,
LEXINGTON, KY; FORMER MAJOR
LEAGUE BASEBALL WORLD SERIES
CHAMPION AND GOLD GLOVE WINNER



BRADLEY ROY
AMBASSADOR

MLF BASS PRO TOUR PRO ANGLER
& 2010 BASSMASTER ELITE SERIES
ROOKIE OF THE YEAR



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AMBASSADOR

ASSOCIATE AHEC PROGRAM
DIRECTOR, UNIVERSITY OF
KENTUCKY



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AMBASSADOR

SENIOR ADVISOR AT THE U.S.
CHAMBER OF COMMERCE
FOUNDATION, LEADERSHIP
CONSULTANT, INSPIRATIONAL SPEAKER



TANISHA HOUSE
AMBASSADOR

MRS. JEFFERSON COUNTY

USA CARES FINANCIALS

USA CARES CONTINUES TO REMAIN TOTALLY TRANSPARENT WITH OUR PARTNERS, DONORS AND VOLUNTEERS. FINANCIAL INFORMATION, INCLUDING OUR AUDITED FINANCIAL STATEMENTS AND MOST RECENT IRS FORM 990 ARE POSTED ON THE WEBSITE AT WWW.USACARES.ORG.

CONSOLIDATED STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2019

REVENUE AND SUPPORT	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
Contributions and Grants	\$ 1,489,164	\$ 36,500	\$ 1,525,664
Special Event Revenue	\$ 549,110	\$ -	\$ 549,110
Special Event Direct Costs	\$ (155,912)	\$ -	\$ (155,912)
Investment Income (Loss)	\$ 178	\$ (452)	\$ (274)
Unrealized Gain (Loss)	\$ -	\$ 17,240	\$ 17,240
Revenue and Support	\$ 1,882,540	\$ 53,288	\$ 1,935,828
Net Assets Released From Restrictions	\$ 161,894	\$ (161,894)	\$ -
Total Public Support and Revenue	\$ 2,044,434	\$ (108,606)	\$ 1,935,828
EXPENSES			
Program Services	\$ 1,680,131	\$ -	\$ 1,680,131
Management and General	\$ 125,939	\$ -	\$ 125,939
Fundraising	\$ 187,611	\$ -	\$ 187,611
Total Expenses	\$ 1,993,681	\$ -	\$ 1,993,681
Change in Net Assets	\$ 50,753	\$ (108,606)	\$ (57,853)
Net Assets at Beginning of Year	\$ 431,777	\$ 324,960	\$ 756,737
Net Assets at End of Year	\$ 482,530	\$ 216,354	\$ 698,884

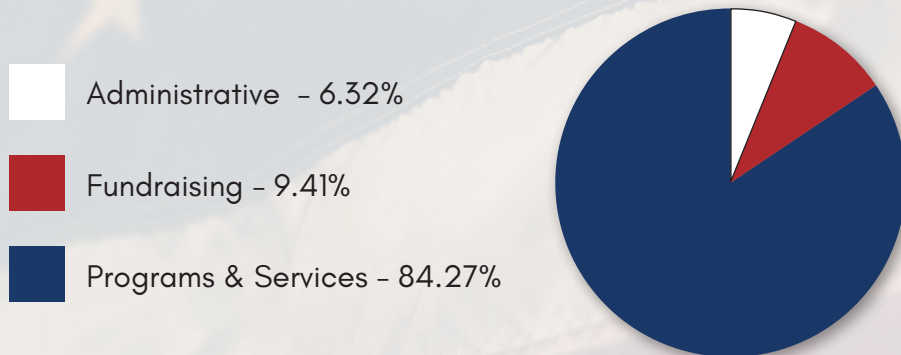
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CONSOLIDATED STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2019

Assets	2019	Liabilities and Net Assets	2019
Cash	\$ 253,971	Liabilities	
Promises to Give, Net	\$ -	Accounts Payable	\$ 29,391
Prepaid Expenses	\$ 10,667	Accrued Expenses and Other Liabilities	\$ 42,833
Inventory	\$ 9,432	Total Liabilities	\$ 72,224
Investments	\$ 153,381	Net Assets	
Cash Surrender Value of Life Insurance	\$ 43,052	Net Assets Without Donor Restrictions	\$ 482,530
Property and Equipment, Net	\$ 300,605		
Total Assets	\$ 771,108	Net Assets With Donor Restrictions	
		Restricted by Purpose or Time	\$ 135,326
		Restricted in Perpetuity	\$ 81,028
		Total Net Assets With Donor Restrictions	\$ 216,354
		Total Net Assets	\$ 698,884
		Total Liabilities and Net Assets	\$ 771,108

USA CARES FUNCTIONAL ALLOCATION: 2019



2019 EVENTS – A YEAR IN PHOTOS









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