



2020

ANNUAL REPORT

A LETTER FROM THE PRESIDENT

In 2003, a small group of like-minded individuals came together over a mutual desire to give back to the brave men and women who have served their country. Forming a single community or family, these dedicated volunteers pooled their resources and raised funds to support the needs of post-9/11 military veterans and families in need of emergency financial assistance. This family of supporters became the foundation on which USA Cares was built.

Eighteen years later, USA Cares remains focused on achieving stability for these families.

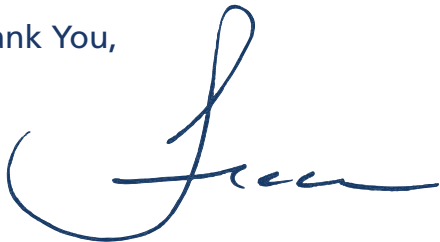
There is much to be proud of within our great organization. To date, USA Cares has responded to well over 100,000 veterans and their families in all 50 states, several U.S. territories and overseas military communities across all five branches of service, with millions of dollars in assistance grants. Throughout our organizational history, USA Cares has adapted to the ever-changing needs of those who seek our help, adjusting the scope and range of the assistance we provide.

Much of our growth and success is made possible by our generous individual donors, corporate donors, and foundation partners, wanting to “pay it forward” to those who have honorably served our country in uniform. In recent years, we’ve been blessed with opportunities for expansion within our programs and new partnerships to provide more help to military families. Together, we have built a foundation to better serve all who seek our assistance. However, our work is far from finished.

Many veterans are discharged from service with little or no savings that can provide financial stability as they transition into civilian life. Several have families to support. Some need medical care for PTSD and other injuries they received as a result of their service. These men and women have served their country, and they are proud. But in their situation, even relatively minor things like a car that needs repair, a missed rent payment, or the inability to support their family while seeking the medical care they need, can be devastating. Additionally, the COVID-19 pandemic has hit our military communities exceptionally hard, and military deaths by suicide have increased by as much as 20% in 2020 alone.

I ask you to join us as we strive to support more military families and consider how you can make a meaningful difference for those who have sacrificed so much for us all.

Thank You,



TRACE CHESSE
PRESIDENT/CEO, USA CARES



OUR MISSION

is to provide post-9/11 military veterans, service members, and their families with emergency financial assistance and post-service skills training that will create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.



OUR VISION

Stability for military families
in crisis.



USA CARES PROGRAMS

COMBAT INJURED

This program pays necessary expenses for veterans diagnosed with post-traumatic stress disorder (PTSD), traumatic brain injury (TBI), and military sexual trauma (MST) while they receive treatment.

EMERGENCY ASSISTANCE

This program assists veterans, service members, and military families who are facing temporary financial hardship and unable to pay bills essential to their health and well-being. Clients receiving support in this program are required to participate in our Financial Planning Education Course.

HOUSING ASSISTANCE

When bills are past due as a result of a military service-related incident, we directly pay the landlord or mortgage lender to reduce any extra financial burdens from the veteran, service member, or their family.

CAREER TRANSITION

This program provides individuals with tools and resources to better prepare them for the hiring process and refers qualified candidates to corporate organizations with open positions of employment specific to their skillsets.

Additionally, this program helps pay an individual's essential expenses while they train for a new job or career.



2020 IMPACT

Together, we provided over **\$500,000** in assistance to **608 veterans and military families** over the course of the year.



198

AUTO PAYMENTS

.....
KEEPING THE FAMILY
VEHICLE IN THE DRIVEWAY



63

FAMILIES FED

.....
PUTTING FOOD ON
THE TABLE



242

HOMES SAVED

.....
PREVENTING EVICTIONS
& FORECLOSURES



216

UTILITY PAYMENTS

.....
MAKING SURE FAMILIES HAVE
ELECTRICITY, HEAT, & WATER



32

FUEL CARDS

.....
KEEPING VETERANS
ON THE GO



103

PHONE PAYMENTS

.....
ENSURING FAMILIES STAY
CONNECTED

BOARD OF DIRECTORS



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NATIONAL HARBOR, MD

VETERAN, U.S. ARMY
PRESIDENT/CEO, VELMA HART &
ASSOCIATES



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PRESIDENT, HUNDAL COMPANIES



ANDY DYTRYCH
TREASURER
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RECTOR OF THE FORCHT CENTER FOR ENTRE-
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PLANT MANAGER
GE APPLIANCES, A HAIER COMPANY



GARY WHIDDEN
AUSTIN, TX

VETERAN, U.S. ARMY
MANAGER, ACCOUNT MANAGEMENT,
FACEBOOK

SPOKESMAN/AMBASSADORS



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USA CARES NATIONAL SPOKESMAN

U.S. ARMY VETERAN (IRAQ), PURPLE
HEART RECIPIENT, ACTOR, STUNTMAN,
& ADVOCATE



JOHNNY BENCH
AMBASSADOR

FORMER MAJOR LEAGUE BASEBALL
WORLD SERIES CHAMPION &
MEMBER OF THE NATIONAL BASEBALL
HALL OF FAME



HEATHER FRENCH HENRY
AMBASSADOR

MISS AMERICA 2000, HEATHER
FRENCH FOUNDATION FOR
VETERANS, INC., & FORMER
COMMISSIONER FOR KENTUCKY
DEPARTMENT OF VETERANS AFFAIRS



DOUG FLYNN
AMBASSADOR

CENTRAL BANK AND TRUST CO.,
LEXINGTON, KY; FORMER MAJOR
LEAGUE BASEBALL WORLD SERIES
CHAMPION & GOLD GLOVE WINNER



BRADLEY ROY
AMBASSADOR

MLF BASS PRO TOUR PRO ANGLER
& 2010 BASSMASTER ELITE SERIES
ROOKIE OF THE YEAR



EMILY D. CHAMBERS
AMBASSADOR

ASSOCIATE TREASURY
MANAGEMENT OFFICER,
REPUBLIC BANK



BRIAN FORREST
AMBASSADOR

PARTNER,
HOAGLAND COMMERCIAL REALTORS



TANISHA HOUSE
AMBASSADOR

MRS. JEFFERSON COUNTY &
VETERAN, U.S. ARMY

USA CARES FINANCIALS

USA CARES CONTINUES TO REMAIN TOTALLY TRANSPARENT WITH OUR PARTNERS, DONORS AND VOLUNTEERS. FINANCIAL INFORMATION, INCLUDING OUR AUDITED FINANCIAL STATEMENTS AND MOST RECENT IRS FORM 990, ARE POSTED ON THE WEBSITE AT WWW.USACARES.ORG.

CONSOLIDATED STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2020

REVENUE AND SUPPORT	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
Contributions and Grants	\$ 1,299,804	\$ 81,569	\$ 1,381,373
Special Event Revenue	\$ 443,860	\$ -	\$ 443,860
Special Event Direct Costs	\$ (59,777)	\$ -	\$ (59,777)
Investment Income (Loss)	\$ 8,319	\$ 5,268	\$ 13,587
Unrealized Gain (Loss)	\$ -	\$ (14,083)	\$ (14,083)
Revenue and Support	\$ 1,692,206	\$ 72,754	\$ 1,764,960
Net Assets Released From Restrictions	\$ 60,222	\$ (60,222)	\$ -
Total Public Support and Revenue	\$ 1,752,428	\$ 12,532	\$ 1,764,960
EXPENSES			
Program Services	\$ 1,240,710	\$ -	\$ 1,240,710
Management and General	\$ 121,314	\$ -	\$ 121,314
Fundraising	\$ 150,480	\$ -	\$ 150,480
Total Expenses	\$ 1,512,504	\$ -	\$ 1,512,504
Change in Net Assets	\$ 239,924	\$ 12,532	\$ 252,456
Net Assets at Beginning of Year	\$ 482,530	\$ 216,354	\$ 698,884
Net Assets at End of Year	\$ 722,454	\$ 228,886	\$ 951,340

USA CARES FINANCIALS

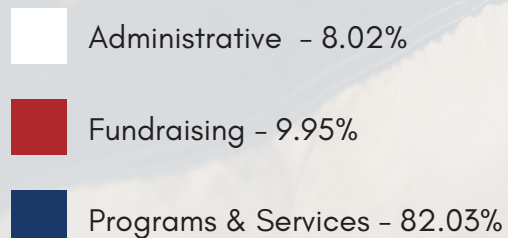
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CONSOLIDATED STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2020

Assets	2020
Cash	\$ 641,063
Promises to Give, Net	\$ 44,069
Prepaid Expenses	\$ 4,167
Inventory	\$ 13,473
Investments	\$ 144,566
Cash Surrender Value of Life Insurance	\$ 17,088
Property and Equipment, Net	\$ 305,359
Total Assets	\$ 1,169,785

Liabilities and Net Assets	2020
Liabilities	
Accounts Payable	\$ 35,742
Accrued Expenses and Other Liabilities	\$ 32,803
Notes Payable	\$ 149,900
Total Liabilities	\$ 218,445
Net Assets	
Net Assets Without Donor Restrictions	\$ 722,454
Net Assets With Donor Restrictions	
Restricted by Purpose or Time	\$ 147,858
Restricted in Perpetuity	\$ 81,028
Total Net Assets With Donor Restrictions	\$ 228,886
Total Net Assets	\$ 951,340
Total Liabilities and Net Assets	\$ 1,169,785

USA CARES FUNCTIONAL ALLOCATION: 2020



2020 EVENTS - A YEAR IN PHOTOS



2020 USA CARES CHARITY GOLF OPEN AT VALHALLA





USA CARES



VETERAN & FAMILY SUPPORT SYSTEM

11760 COMMONWEALTH DRIVE, LOUISVILLE, KY 40299
USACARES.ORG | 800.773.0387

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USA CARES MEETS ALL 20 STANDARDS

