



# 2021

## ANNUAL REPORT

# A LETTER FROM THE PRESIDENT

In 2003, a small group of like-minded individuals came together over a mutual desire to give back to the brave men and women who have served their country. These dedicated volunteers pooled their resources and raised funds to support the needs of post-9/11 military veterans and families in need of emergency financial assistance. This family of supporters became the foundation on which USA Cares was built.

Nineteen years later, USA Cares remains focused on achieving stability for these families.

USA Cares staff and supporters have so much to be proud of. The war in Ukraine, rising inflation, and the lingering COVID-19 pandemic present great challenges to the military community. Our organization is continually fighting to improve and overcome every challenge. Every day, we prevent veterans from losing their homes and vehicles, having their utilities disconnected, and wondering where their next meal will come from. Our organization was featured on Fox News Memorial Day 2021 and in Newsweek's 20th Anniversary of 9/11 article. Our Career Transition Program is expanding to help more transitioning military service members with an additional leaders' program and CDL-A program. Our national footprint continues to grow with new chapters, bringing volunteers together around the nation to raise awareness and funds in support of our mission around the country.

Much of our growth and success is made possible by our generous individual donors, corporate donors, and foundation partners who decided to "pay it forward" to those who have honorably served our country in uniform. In recent years, we've been blessed with opportunities for expansion within our programs and new partnerships to provide more help to military families. Together, we have built a foundation to better serve all who seek our assistance. However, our work is far from finished.

I ask you to join us as we strive to support more military families and consider how you can make a meaningful difference for those who have sacrificed so much for us all.

Thank You,

A handwritten signature in blue ink, appearing to read 'Trace', with a large, stylized initial 'T'.

**TRACE CHESSE**  
PRESIDENT/CEO, USA CARES



## OUR MISSION

is to provide post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.



## OUR VISION

Stability for military families  
in crisis.





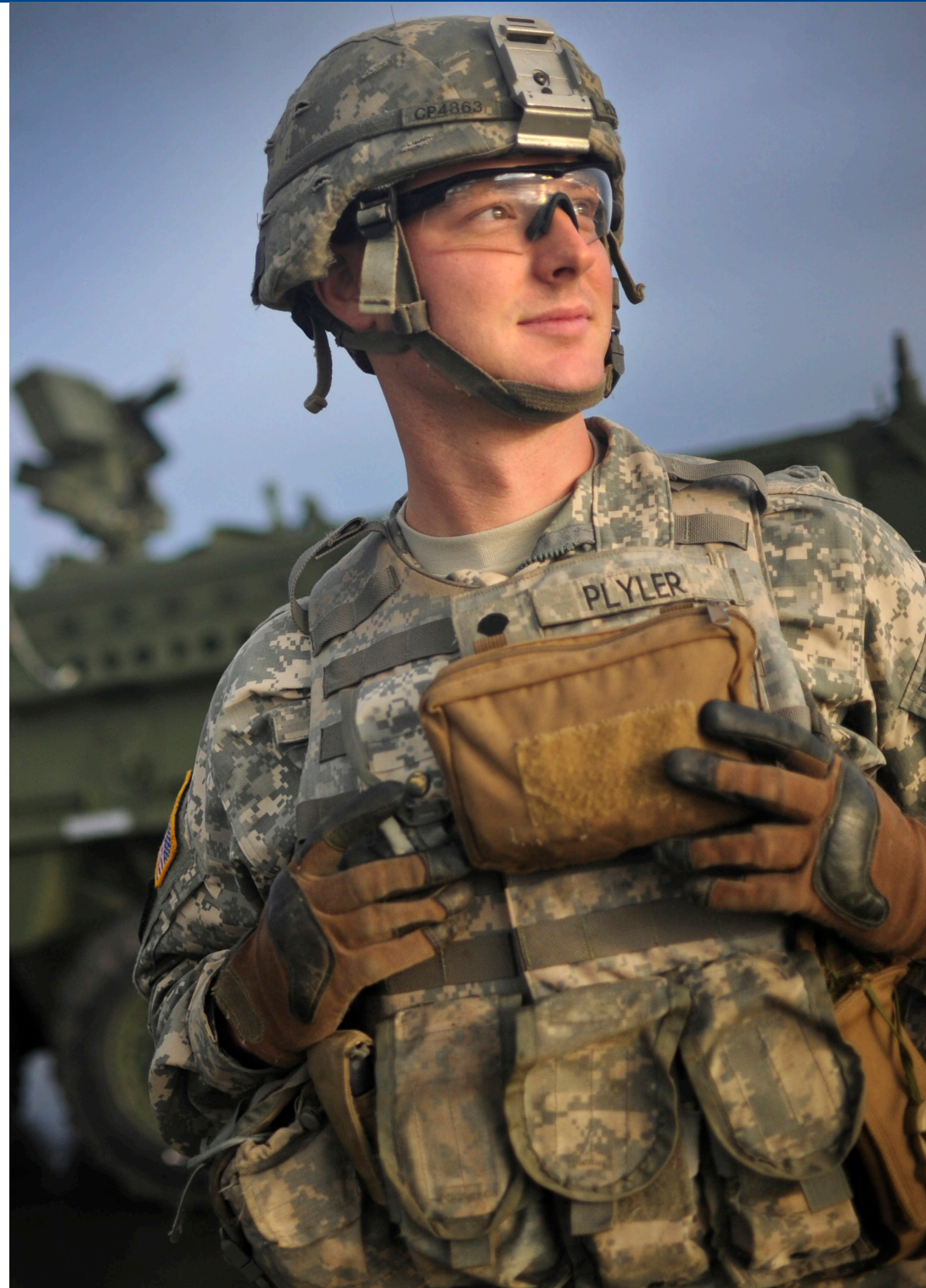
## MILITARY ASSISTANCE RESPONSE PROGRAM

This program assists veterans or service members who are facing temporary financial hardships. We assist in paying essential bills as a result of a military service-related incident. Our goal is to improve the quality of life to create a foundation for long term stability.

## CAREER TRANSITION

This program provides individuals with tools and resources to better prepare them for the hiring process and refers qualified candidates to corporate organizations with open positions of employment specific to their skill sets.

Additionally, this program helps pay an individual's essential expenses while they train for a new job or career.





## 2021 IMPACT

Together, we provided over **\$850,000** in assistance to **541 veterans and military families** over the course of the year.



**188**

**AUTO PAYMENTS**

.....  
KEEPING THE FAMILY  
VEHICLE IN THE DRIVEWAY



**120**

**FAMILIES FED**

.....  
PUTTING FOOD ON  
THE TABLE



**301**

**HOMES SAVED**

.....  
PREVENTING EVICTIONS  
& FORECLOSURES



**190**

**UTILITY PAYMENTS**

.....  
MAKING SURE FAMILIES HAVE  
ELECTRICITY, HEAT & WATER



**79**

**AUTO INSURANCE PAYMENTS**

.....  
KEEPING VETERANS  
ON THE GO



**85**

**PHONE PAYMENTS**

.....  
ENSURING FAMILIES STAY  
CONNECTED

# BOARD OF DIRECTORS



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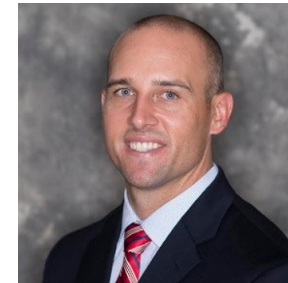
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MANAGER, ACCOUNT MANAGEMENT  
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DENVER, CO

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TAKOMA, MD

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BB&T INSURANCE



**MG (RET) JOHN R. TINDALL, JR.**

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U.S. ARMY



**NED LYERLY**

CHIEF EXECUTIVE OFFICER  
CKE RESTAURANTS



**NATE MORRIS**

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PRESIDENT  
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**MELANIE COOK**

FORMER CHIEF OPERATING OFFICER  
GE APPLIANCES  
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PRESIDENT & CEO  
SAFRAN USA



**SCOTT KIEFER**

VETERAN, U.S. ARMY  
RETIRED EXECUTIVE MANAGEMENT CONSULTANT



**DENNIS CORTES**

MANAGING DIRECTOR  
CANTOR FITZGERALD & CO.



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**USA CARES NATIONAL SPOKESMAN**

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PURPLE HEART RECIPIENT, ACTOR,  
STUNTMAN, AND PHILANTHROPIST



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**AMBASSADOR**

FORMER MAJOR LEAGUE BASEBALL  
WORLD SERIES CHAMPION AND  
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HALL OF FAME



**HEATHER FRENCH HENRY**  
**AMBASSADOR**

MISS AMERICA 2000, HEATHER  
FRENCH FOUNDATION FOR  
VETERANS, INC., FORMER  
COMMISSIONER FOR KENTUCKY  
DEPARTMENT OF VETERANS AFFAIRS



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**AMBASSADOR**

CENTRAL BANK AND TRUST CO.,  
LEXINGTON, KY; FORMER MAJOR  
LEAGUE BASEBALL WORLD SERIES  
CHAMPION AND GOLD GLOVE WINNER



**BRIAN FORREST**  
**AMBASSADOR**

PARTNER, HOAGLAND  
COMMERCIAL REALTORS



**EMILY D. CHAMBERS**  
**AMBASSADOR**

AVP/TREASURY MANAGEMENT OFFICER  
REPUBLIC BANK



**MICHAEL DEES**  
**AMBASSADOR**

PRESIDENT/CEO, AHS/BLUMINE  
HEALTH



# USA CARES FINANCIALS

USA CARES CONTINUES TO REMAIN TOTALLY TRANSPARENT WITH OUR PARTNERS, DONORS AND VOLUNTEERS. FINANCIAL INFORMATION, INCLUDING OUR AUDITED FINANCIAL STATEMENTS AND MOST RECENT IRS FORM 990 ARE POSTED ON THE WEBSITE AT [WWW.USACARES.ORG](http://WWW.USACARES.ORG).

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2021

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
<b>REVENUE AND SUPPORT</b>			
Contributions and Grants	\$ 1,811,372	\$ 43,769	\$ 1,855,141
Special Event Revenue	\$ 717,677	\$ -	\$ 717,677
Special Event Direct Costs	\$ (149,916)	\$ -	\$ (149,916)
Investment Income (Loss)	\$ 38	\$ 3,197	\$ 3,235
Unrealized Gain (Loss)	\$ -	\$ 103,781	\$ 103,781
Revenue and Support	\$ 2,379,171	\$ 150,747	\$ 2,529,918
Net Assets Released From Restrictions	\$ 83,621	\$ (83,621)	\$ -
<b>Total Public Support and Revenue</b>	<b>\$ 2,462,792</b>	<b>\$ 67,126</b>	<b>\$ 2,529,918</b>
<b>EXPENSES</b>			
Program Services	\$ 1,786,433	\$ -	\$ 1,786,433
Management and General	\$ 107,413	\$ -	\$ 107,413
Fundraising	\$ 197,497	\$ -	\$ 197,497
<b>Total Expenses</b>	<b>\$ 2,091,343</b>	<b>\$ -</b>	<b>\$ 2,091,343</b>
<b>Change in Net Assets</b>	<b>\$ 371,449</b>	<b>\$ 67,126</b>	<b>\$ 438,575</b>
Net Assets at Beginning of Year	\$ 742,454	\$ 228,886	\$ 971,340
<b>Net Assets at End of Year</b>	<b>\$ 1,113,903</b>	<b>\$ 296,012</b>	<b>\$ 1,409,915</b>



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## CONSOLIDATED STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2021

### Assets 2021

Cash	\$ 992,240
Pledges Receivable	\$ -
Promises to Give	\$ 16,000
Prepaid Expenses	\$ 10,950
Inventory	\$ 15,280
Investments	\$ 251,544
Cash Surrender Value of Life Insurance	\$ 21,878
Property and Equipment, Net	\$ 314,654

**Total Assets \$ 1,622,546**

### Liabilities and Net Assets 2021

#### Liabilities

Accounts Payable	\$ 16,428
Accrued Expenses and Other Liabilities	\$ 46,303
Notes Payable	\$ 149,900

**Total Liabilities \$ 212,631**

#### Net Assets

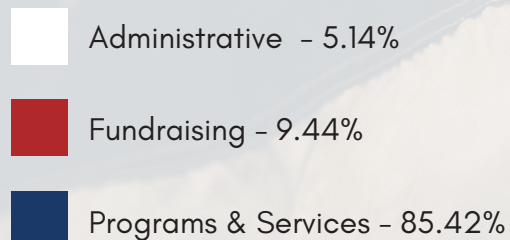
Net Assets Without Donor Restrictions	\$ 1,113,903
Net Assets With Donor Restrictions	
Restricted by Purpose or Time	\$ 214,984
Restricted in Perpetuity	\$ 81,028

Total Net Assets With Donor Restrictions \$ 296,012

**Total Net Assets \$ 1,409,915**

**Total Liabilities and Net Assets \$ 1,622,546**

### USA CARES FUNCTIONAL ALLOCATION: 2021





# 2021 EVENTS – A YEAR IN PHOTOS



2021 USA CARES "WE SALUTE YOU" GALA













**11760 COMMONWEALTH DRIVE, LOUISVILLE, KY 40299**  
**USACARES.ORG | 800.773.0387**

## **FOLLOW US**

