

2022

ANNUAL REPORT



A LETTER FROM THE PRESIDENT

2023 marks the 20th anniversary of USA Cares, a milestone its founders and supporters can take great pride in. According to the National Center on Charitable Statistics, nearly a third of all nonprofits fail to exist after 10 years. USA Cares has not only surpassed this hurdle, but we have also grown through the challenges of the past two decades that included a turbulent end to the nation's longest war, a global pandemic, and economic uncertainty.

During that time, we have helped over 116,556 veterans and their families during their most critical times of need. We have also helped more than 100 military members successfully transition to their civilian careers. I am proud to share that our Corporate Fellowship Program continues to grow in size with each cohort boasting a record number of graduates.

We are also rapidly expanding our USA Cares Chapter network and are thrilled to announce we now have 36 Chapters in 26 states with even more on the horizon. I am inspired by the work of chapter volunteers and their dedication to serving our veterans. The efforts of everyone involved in USA Cares' success has undoubtedly saved a countless number of military and veteran lives from suicide.

Our work, however, is not done. The Department of Veteran Affairs' annual veteran suicide report (September, 2022) found that suicide is still the second leading cause of death among veterans under age 45. With every eviction we stop or grocery card we send, we are changing lives. The evidence is in the numerous letters of gratitude we receive from assisted veterans. Often, we hear, 'I don't know what I would have done without USA Cares,' and I can say we could not have done this without the dedication of our supporters.

While we are proud of the impact USA Cares has, we know we are just scratching the surface of our veteran community's need. The current economy has tightened budgets everywhere and left no savings for unexpected financial burdens. The average dollar amount per request has nearly doubled with inflation. Sadly, many veterans are forced to choose between their healthcare and essential bills.

Our service members and veterans urgently need our support. Through two decades, USA Cares has remained committed to our mission, no matter what obstacles we face. I ask you to join us as we look to extend our reach by considering how you can make a meaningful difference for those who sacrificed so much for us all.

Thank You,



TRACE CHESSE
PRESIDENT/CEO, USA CARES



OUR MISSION

is to provide post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.



OUR VISION

Stability for military families
in crisis.



USA CARES PROGRAMS

MILITARY ASSISTANCE RESPONSE PROGRAM

This program assists veterans or service members who are facing temporary financial hardships. We assist in paying essential bills as a result of a military service-related incident. Our goal is to improve the quality of life to create a foundation for long term stability.

CAREER TRANSITION

This program provides individuals with tools and resources to better prepare them for the hiring process and refers qualified candidates to corporate organizations with open positions of employment specific to their skill sets.

Additionally, this program helps pay an individual's essential expenses while they train for a new job or career.

FINANCIAL EDUCATION & EMPOWERMENT PROGRAM

As a part of the application process, USA Cares incorporated The Financial Education & Empowerment Program to provide support to military families who are facing financial difficulty. Our hope is to arm military families with the tools they need to be prepared when the unexpected happens.

CSP CORPORATE FELLOWSHIP

Fort Knox's ACES, Fort Knox Transition Assistance Program (TAP), and USA Cares' Career Transition Program invite you to take advantage of the Fort Knox Career Skills Program Corporate Fellowship! The program provides skills development training for those preparing for the transition from military service into the civilian workforce. Through this program, each participant will have the opportunity to participate in a fellowship at a local organization within the Kentuckiana region.

CERTIFIED MILITARY HOUSING SPECIALIST PROGRAM

USA Cares now offers a nationally certified course designed to provide loan officers, realtors and housing professionals with a clear understanding of how to work with military borrowers, whether they're using a VA loan or other type of financing.

This course helps housing professionals make sense of the military language, rank and pay system, delivering the tools and knowledge necessary to provide prompt and competitive service to military borrowers in a timely and competitive manner, especially in a fast-paced market. It also includes advice regarding foreclosure prevention, with tips that loan officers and realtors can give their clients to help them avoid mortgage delinquencies in the future.



2022 IMPACT

Together, we provided over **\$1,409,000** in assistance to **845 veterans and military families** over the course of the year.



AUTO PAYMENTS

KEEPING THE FAMILY
VEHICLE IN THE DRIVEWAY



FAMILIES FED

PUTTING FOOD ON
THE TABLE



HOMES SAVED

PREVENTING EVICTIONS
& FORECLOSURES



UTILITY PAYMENTS

MAKING SURE FAMILIES HAVE
ELECTRICITY, HEAT & WATER



AUTO INSURANCE PAYMENTS

KEEPING VETERANS
ON THE GO



PHONE PAYMENTS

ENSURING FAMILIES STAY
CONNECTED

BOARD OF DIRECTORS



ANDY DYTRYCH
CHAIR
LOUISVILLE, KY

VETERAN, U.S. ARMY
DIRECTOR, NEW PRODUCT
DEVELOPMENT OPERATIONS
ATRIA SENIOR LIVING



DALJIT HUNDAL
VICE CHAIR
LIVERMORE, CA

PRESIDENT, HUNDAL COMPANIES



COL (RET) SUZANNE BERGMEISTER
SECRETARY
HARRISONBURG, VA

VETERAN, COLONEL (RETIRED), U.S. AIR FORCE
EXECUTIVE DIRECTOR OF THE GILLIAM
CENTER FOR ENTREPRENEURSHIP
AT JAMES MADISON UNIVERSITY



STEVE CUNANAN
LOUISVILLE, KY

VETERAN, U.S. MARINE CORPS (RESERVE)
& NC NATIONAL GUARD



COL (RET) JOSEPH A. SIMONELLI, JR.
ARLINGTON, VA

VETERAN, COLONEL (RETIRED), U.S. ARMY
DEPARTMENT OF DEFENSE ENGAGEMENT
EXECUTIVE, ENERGY SYSTEMS GROUP



TIM VIBBERT
LOUISVILLE, KY

VETERAN, U.S. ARMY
PLANT MANAGER
GE APPLIANCES, A HAIER COMPANY



GARY WHIDDEN
ESTERO, FL

HEAD OF VERTICAL,
ACCOUNT MANAGEMENT
META BUSINESS GROUP



KIMBERLY JEANE
AUSTIN, TX

VETERAN, U.S. ARMY
PROFESSIONAL RECRUITER
EINRIDE



MAURI RAPUZZI
DENVER, CO

VETERAN, U.S. AIR FORCE
BUSINESS MANAGER
MICROSOFT MODERN WORK/
SURFACE NORTH AMERICA



HEIDI RICHARDS
TAKOMA, MD

MANAGING DIRECTOR,
ERNST & YOUNG (EY)



TODD WILKOWSKI
CINCINNATI, OH

VETERAN, U.S. AIR FORCE
PARTNER
FROST BROWN TODD, LLC



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CHICAGO, IL

VETERAN, U.S. NAVY
SENIOR DIRECTOR COMMERCIAL STRATEGY,
PLANNING & ENABLEMENT
BEAM SUNTORY



LONNIE MCBRIDE
BOSTON, MA

VETERAN, U.S. AIR FORCE
FOUNDER & CEO
MCBRIDE CONSULTING, LLC



BILL DIERUF
LOUISVILLE, KY

GOVERNMENT RELATIONS STRATEGIST
FORMER MAYOR OF JEFFERSONTOWN, KY

EXECUTIVE ADVISORY COUNCIL



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CHAIR**

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VP AGENCY MANAGER (RE-
TIRED)
BB&T INSURANCE



MG (RET) JOHN R. TINDALL, JR.

VETERAN, MAJOR GENERAL (RETIRED)
U.S. ARMY



NED LYERLY

VETERAN, U.S. ARMY
FORMER CEO
CKE RESTURANTS



JEFF BETZOLDT

PRESIDENT
MACLELLAN INTEGRATED SERVICES



RAY HAMMONS

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PRESIDENT & OWNER
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SCOTT KIEFER

VETERAN, U.S. ARMY
RETIRED EXECUTIVE MANAGEMENT CONSULTANT



DENNIS CORTES

MANAGING DIRECTOR
CANTOR FITZGERALD & CO.

SPOKESMAN/AMBASSADORS



BRYAN ANDERSON
USA CARES NATIONAL SPOKESMAN

U.S. ARMY VETERAN (IRAQ WAR),
PURPLE HEART RECIPIENT, ACTOR,
STUNTMAN, AND PHILANTHROPIST



JOHNNY BENCH
AMBASSADOR

FORMER MAJOR LEAGUE BASEBALL
WORLD SERIES CHAMPION AND
MEMBER OF THE NATIONAL BASEBALL
HALL OF FAME



HEATHER FRENCH HENRY
AMBASSADOR

MISS AMERICA 2000, HEATHER
FRENCH FOUNDATION FOR
VETERANS, INC., FORMER
COMMISSIONER FOR KENTUCKY
DEPARTMENT OF VETERANS AFFAIRS



DOUG FLYNN
AMBASSADOR

CENTRAL BANK AND TRUST CO.,
LEXINGTON, KY; FORMER MAJOR
LEAGUE BASEBALL WORLD SERIES
CHAMPION AND GOLD GLOVE WINNER



BRIAN FORREST
AMBASSADOR

PARTNER, HOAGLAND
COMMERCIAL REALTORS



EMILY D. CHAMBERS
AMBASSADOR

AVP/TREASURY MANAGEMENT OFFICER
REPUBLIC BANK

USA CARES FINANCIALS

USA CARES CONTINUES TO REMAIN TOTALLY TRANSPARENT WITH OUR PARTNERS, DONORS AND VOLUNTEERS. FINANCIAL INFORMATION, INCLUDING OUR AUDITED FINANCIAL STATEMENTS AND MOST RECENT IRS FORM 990 ARE POSTED ON THE WEBSITE AT WWW.USACARES.ORG.

STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2022

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
REVENUE AND SUPPORT			
Contributions and Grants	\$ 2,190,805	\$ 1,376,567	\$ 3,567,372
Contribution of Nonfinancial Assets	\$ 17,021		\$ 17,021
Special Event Revenue	\$ 841,098	\$ -	\$ 841,098
Special Event Direct Costs	\$ (212,460)	\$ -	\$ (212,460)
Investment Income	\$ 2,445	\$ 2,530	\$ 4,975
Unrealized/ Realized Gain (Loss)	\$ -	\$ (26,315)	\$ (26,315)
Loss on Disposal of Assets	\$ (9,777)		\$ (9,777)
Net Assets Released From Restrictions	\$ 392,417	\$ (392,417)	\$ -
Total Public Support and Revenue	\$ 3,221,549	\$ 960,365	\$ 4,181,914
EXPENSES			
Program Services	\$ 2,547,936	\$ -	\$ 2,547,936
Management and General	\$ 153,843	\$ -	\$ 153,843
Fundraising	\$ 211,847	\$ -	\$ 211,847
Total Expenses	\$ 2,913,626	\$ -	\$ 2,913,626
Change in Net Assets	\$ 307,923	\$ 960,365	\$ 1,268,288
Net Assets at Beginning of Year	\$ 1,113,903	\$ 296,012	\$ 1,409,915
Net Assets at End of Year	\$ 1,421,826	\$ 1,256,377	\$ 2,678,203

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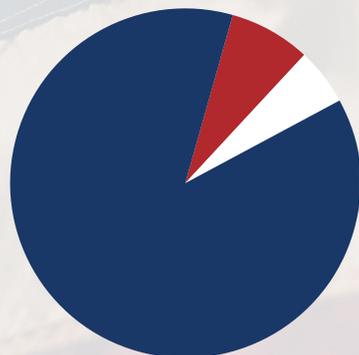
STATEMENT OF FINANCIAL POSITION YEAR ENDED DECEMBER 31, 2022

Assets	2022
Cash	\$ 1,660,845
Promises to Give	\$ 122,500
ERTC Receivable	\$ 101,351
Prepaid Expenses	\$ 32,767
Inventory	\$ 6,350
Investments	\$ 230,759
Cash Surrender Value of Life Insurance	\$ 26,663
Property and Equipment, Net	\$ 1,365,695
Right-of-Use Assets - Operating Leases, Net	\$ 6,793
Total Assets	\$ 3,553,723

Liabilities and Net Assets	2022
Current Liabilities	
Accounts Payable	\$ 31,599
Accrued Expenses	\$ 48,487
Current Portion of Long-Term Debt	\$ 24,809
Current Portion of Operating Lease Liabilities	\$ 3,855
Total Current Liabilities	\$ 108,750
Long-Term Liabilities	
Long-Term Debt	\$ 763,832
Long-Term Operating Lease Liabilities	\$ 2,938
Total Long-Term Liabilities	\$ 766,770
Total Liabilities	\$ 875,520
Net Assets	
Net Assets Without Donor Restrictions	\$ 1,421,826
Net Assets With Donor Restrictions	
Restricted by Purpose or Time	\$ 1,175,349
Restricted in Perpetuity	\$ 81,028
Total Net Assets With Donor Restrictions	\$ 1,256,377
Total Net Assets	\$ 2,678,203
Total Liabilities and Net Assets	\$ 3,553,723

USA CARES FUNCTIONAL ALLOCATION: 2022

	Administrative - 5.28%
	Fundraising - 7.27%
	Programs & Services - 87.45%



2022 EVENTS - A YEAR IN PHOTOS



2022 USA CARES STARS AND STRIPES RACE





USA CARES



VETERAN & FAMILY SUPPORT SYSTEM

11760 COMMONWEALTH DRIVE, LOUISVILLE, KY 40299
USACARES.ORG | 800.773.0387

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