

# January Newsletter

2024



*USA Cares' mission is to provide post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.*

[DONATE](#)



## MISSION MOMENT: Cody Brown\*

It felt like everyone told Army veteran Cody Brown he was in perfect financial shape for his transition out of the military, but delayed payments and a difficult job search quickly drained his savings and threatened to put his family of three on the streets.

[Read His Story](#)

## TRACE'S NOTE



Dear Friends,

2023 was a record-setting year for USA Cares in funds raised and assistance distributed. I am proud of the tireless work of our staff and for the incredible generosity of our supporters. The numbers truly speak for

themselves.

But, like I mentioned in a recent TV interview, I am a soldier at heart, and I think a lot about the funding limitations that left veterans and their families behind. The need is too great to forget.

As we all pursue our New Year resolutions, I want to encourage you to make charitable giving one of them. What better practice to incorporate into 2024 than helping those in need? From attending events to sharing USA Cares with your network, your efforts can have a life-changing impact.

Together, we are capable of great things in 2024. I can't wait to see what we accomplish!

Best Regards,

Trace Chesser, President & CEO

## 2023 Numbers



**924 Families**  
with  
**1,237 Children**  
Assisted



**\$1,639,613**  
of Financial Assistance  
Distributed



**575**  
Evictions/Foreclosures  
Stopped

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## NEWS

### Toy Drive Ignites Holiday Spirit

With donations supplied by The Justin Thomas Foundation, the Greater Louisville Association of Health Underwriters (GLAHU), and Korrek Optical, USA Cares delivered Christmas toys to Fort Knox and the Kentucky National Guard for military families in need. Thank you to these wonderful organizations for supporting our military families and allowing USA Cares to be a part of it.



## Dwight & Tony Broadcast Show From USA Cares HQ

Louisville's NewsRadio 840 WHAS broadcasted its LIVE weekday morning show from USA Cares Headquarters on Dec. 19. Thank you to hosts Dwight & Tony, and the rest of their team, for highlighting the work of USA Cares and encouraging their listeners to donate. Special thanks, as well, to guests Heather French Henry, Bill Dieruf, KY Rep. Steve Bratcher, and KY State Sen. Matt Deneen.



## Trace & Matt Visit Washington, D.C.

Trace Chesser and Matt Castor spent a week at the nation's capitol meeting with federal lawmakers to emphasize the issue of veteran suicide and advocate for federal funding needed to assist the USA Cares clients referred by the VA. In addition, the pair had some free time to visit USA Cares Board Members and important military monuments. Recognize any of them below?





WAVE - WAVE Country with Dawne Gee 12/21/23



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## USA Cares Podcasts Celebrates 3rd Anniversary

Have you liked and subscribed yet? It's time! The USA Cares podcast turned three in December and its more than 130 episodes feature something for everyone. The series allows veterans, service members, and military families to share their stories in an authentic, conversational setting. Click the button below to start listening!



[Listen Now](#)

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### NABVETS Visits USA Cares Offices

Members of the National Association of Black Veterans (NABVETS) visited USA Cares headquarters to learn more about the organization and our impact. Thank you to these wonderful veterans for their support! We look forward to working together!



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### CSP Corporate Fellowship Graduates Latest Cohort

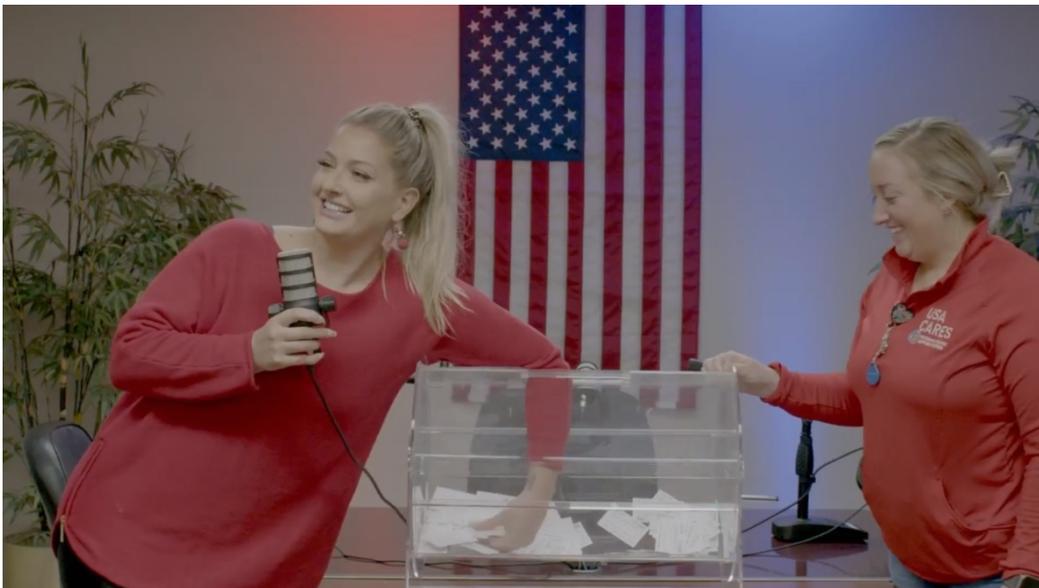
Congratulations to our recent CSP Corporate Fellowship graduates! We wish you all the best in your next chapter, and thank you for your service!



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## Pappy Van Winkle Raffle Draws Winner

Thank you to everyone who bought a ticket for our 2023 raffle featuring a bottle of Special Reserve Pappy Van Winkle! And congratulations to Lonnie McBride for winning it! We hope you enjoy it!



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## Thank You For Your Support!

USA Cares is fortunate to receive grant support from many organizations who support veterans and military families. Here are some of the grants awarded in 2023:

Ar-Hale Family Foundation  
Boeing Company  
Cralle Foundation Inc  
DAV Charitable Service Trust  
Dennis & Phyllis Washington Foundation  
Honda Foundation  
Irvin F & Alice S Etscorn Foundation  
Justin Thomas Foundation  
PACCAR Inc  
PepsiCo Foundation Inc  
Perry & Ruby Stevens Charitable  
Foundation  
Robinson Foundation  
Toyota Motor North America  
Wawa Foundation

## CHAPTERS CORNER

Interested in getting involved with or starting your own local chapter? Reach out to Tim Metheny by emailing [tim.metheny@usacares.org](mailto:tim.metheny@usacares.org).

[Learn More](#)





## Topgolf on the Horizon

Want to enjoy a fun night out while supporting a great cause! Our Chapters Programs hosts Topgolf Events regularly in their cities. Here are upcoming events:

2/27/24 - St. Louis, MO Chapter

TBD - Cincinnati, OH Chapter

Stay up to date on all Chapter Events by clicking 'learn more' above.

## Volunteers Needed

Are you in the Louisville, KY area and looking to volunteer for USA Cares? We need your help! January 18-21 *Mike's Carwash* in St. Mathews is offering a free Ultrimate+Ceramic Wash (\$29 value) and will collect monetary donations for USA Cares. Volunteers are needed to collect donations. Please email [Tim Metheny](mailto:Tim.Metheny) if you're interested!

Can't volunteer but want to stop by?  
Location:

4800 Shelbyville Road

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## STAY CONNECTED

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[More Info](#)

### Become A Monthly Donor

The best way to show your commitment to our veterans and their families is the Cadence Monthly Giving Program. Your automated donation every month provides USA Cares with a steady, reliable income stream, and is the best way to allow us to focus on helping veteran families in crisis.

### Sport USA Cares Gear



Proudly show your support of USA Cares by shopping our merchandise store. You can find men's and women's styles for all types of weather, while knowing 25% of every purchase will be donated to our Military Assistance Response Program that helps veteran and military families in crisis.

Shop Now



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[www.usacares.org](http://www.usacares.org)



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