

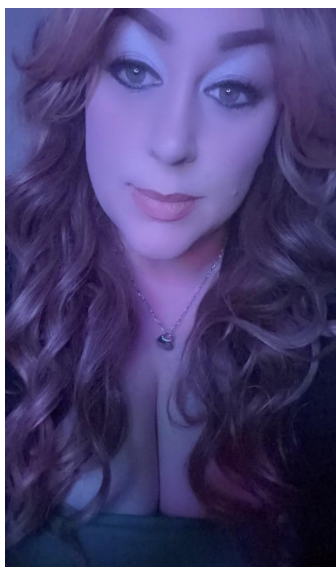
May Newsletter

2024



USA Cares' mission is to provide post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.

[DONATE](#)



MISSION MOMENT: Breannah Scarbrough

After supporting her husband during more than a decade of service in the U.S. Army, Breannah experienced life-altering trauma that left both her and her husband unable to maintain employment.

With no income and fearing for her life, Breannah found refuge in the assistance only USA Cares provided.

[Read Her Story](#)

TRACE'S NOTE



Dear Friends,

As we step into the month of May, it is an honor to highlight two crucial observances that deeply resonate with our mission at USA Cares: Military Appreciation Month and Mental Health Awareness

Month. This convergence serves as a powerful reminder of our commitment to support the brave men and women who have served our nation, and to

acknowledge the significant mental health challenges they often face upon returning home.

Year-to-Date Numbers

In recognizing Military Appreciation Month, we pay tribute to the valor, sacrifice, and dedication of our military personnel and their families. Their unwavering spirit and resilience inspire us every day.

Concurrently, Mental Health Awareness Month calls us to break the stigma surrounding mental health issues, encouraging open conversations and ensuring that those in need have access to the care and support they deserve.

Let us use this time to recommit ourselves to the well-being of our veterans and their families. By working together, we can make a meaningful difference in their lives, honoring their service with our actions and support. Thank you for standing with us in this noble endeavor.

Best Regards,

Trace Chesser, President & CEO



241 Families
with
294 Children
Assisted



\$456,478.65
of Financial Assistance
Distributed



148
Evictions/Foreclosures
Stopped



[More Info](#)

Become A Monthly Donor

The best way to show your commitment to our veterans and their families is the Cadence Monthly Giving Program. Your automated donation every month provides USA Cares with a steady, reliable income stream, and is the best way to allow us to focus on helping veteran families in crisis.

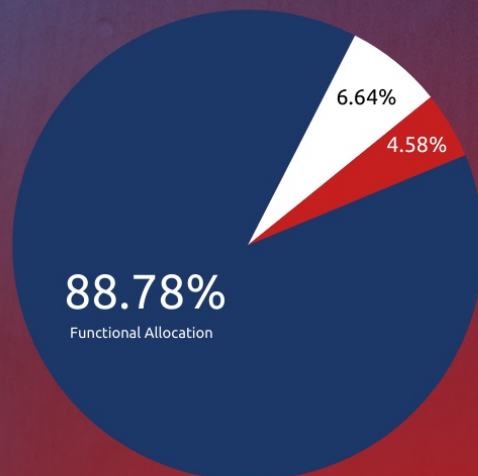
NEWS

It's Official!

We've increased USA Cares' functional allocation for the third year in a row! Spread the good news and brag to your network about why supporting USA Cares means giving the maximum support to our veterans!

Functional Allocation

2023



Program
Services



Fundraising



Operations

A functional allocation percentage in the context of nonprofit organizations refers to the portion of their total expenses that is devoted directly to their mission-related activities, as opposed to administrative or fundraising costs. This percentage is a critical indicator used by donors, grantmakers, and regulatory bodies to assess the efficiency and effectiveness of a nonprofit in utilizing its resources towards achieving its stated objectives.

Buy Tickets or Sponsor the 2024 We Salute You Gala

Don't miss your chance to enjoy an elegant evening steeped in military tradition.

Click the button below to purchase your table or tickets!

Interested in supporting through sponsorship? Reach out to Whitney Hobbs by emailing whitney.hobbs@usacares.org or calling 502-653-0105.

Gala

SAVE *the* DATE

7.27.24 | LOUISVILLE, KY



The
GALT HOUSE
Legendary • HOTEL • Louisville

SPONSORSHIPS ARE AVAILABLE

CONTACT WHITNEY HOBBS AT
WHITNEY@USACARES.ORG
OR 502-512-3219

SCAN THE QR CODE TO
PURCHASE TICKETS OR
SPONSOR PACKAGES!



[Purchase Tickets](#)

Can USA Cares help a veteran you know?

Our Homeless Veterans Reintegration Program (HVRP) is looking for homeless Kentucky veterans in need of assistance in finding employment and access to housing.

"Homeless" doesn't only refer to those living on the streets. It also includes veterans living with friends/family, in a shelter, or out of their car.

If you know a veteran that fits this description and lives in one of the highlighted counties below, please contact David Keene by emailing david.keene@usacares.org.

[illegible]

Thank you to the Independent Hardee's Franchise Association (IHFA) for hosting USA Cares leadership for its annual Chip In For Veterans charity golf event in Charleston, South Carolina. We look forward to changing the lives of veterans and their families through your incredible support!



Stars for Heroes 2024!

CKE Restaurants' Annual Stars for Heroes Campaign kicks off Memorial Day Weekend! Simply find your nearest participating Hardee's or Carl's Jr. to purchase a star for at least \$1 and make sure to encourage your friends and family to do the same. This fundraiser helps provide assistance to thousands of veterans and their families every year, so help by doing your part!



USA Cares and Hardee's on Dwight & Tony Show (5/30)

If you're in the Louisville, Kentucky area, stop in the Hardee's on Dixie Highway to catch a live recording of the Dwight & Tony Show on NewsRadio 840 WHAS. Dine on delicious Hardee's food, purchase your star, and meet the crew in action as we celebrate the launch of Stars for Heroes.

The Dwight & Tony Show

Thursday, May 30, 2024

9:00 am - 12:00 pm ET

LIVE: 5352 Dixie Hwy, Louisville, KY

Listen: 840 AM or [Click Here](#)



Welcome, James Clark!

James' connection to USA Cares started before his new role as Chapters Outreach Manager. He dedicated three years as a volunteer, bringing to the organization not only his expertise but also a deep, personal understanding of the challenges faced by veterans. James raised over \$140,000 in 3 years as The Executive Director for the Ohio Chapter. We are so excited to have him on the team!



Government Relations Team

Matt and Carsen traveled to Kentucky, Ohio, Tennessee and Washington, DC to speak with lawmakers and spreading awareness of veteran suicide. This summer the Government Relations Team will testify before the Kentucky Veterans, Military Affairs, & Public Protection Committee to update lawmakers on the success of USA Cares' programs. The team continues to look for avenues to help veterans who need USA Cares' services. If you have any questions about the work being done, or have legislation you would like to be a proponent of, please reach out to Carsen Parker at carsen.parker@usacares.org.



USA Cares in the News

WAVE Country with Dawne Gee - 4/12/24



First Cohort of 2024 Graduates!

Congratulations to the first CSP Corporate Fellowship Cohort of 2024 on their April graduation! We are so thankful that you trusted USA Cares to help you in the transition to your civilian career. Best of luck in your next chapter, and thank you for your service!



Plan Your 2024 With USA Cares

Now that Tax Day is behind us, let's start planning your charitable giving for 2024, especially donations that may qualify as tax deductions!

Because USA Cares' financial assistance requires so much funding, your support is best given through capital, but that doesn't mean you're limited to monetary donations.

To learn more information, click [here](#).



USA Cares Attends Mister "P" Express Event

A big thank you to Mister "P" Express for having USA Cares at its ribbon cutting ceremony for its new collision center in Jeffersonville, IN!

Mister "P" Express has been an ardent supporter of USA Cares for a number of years and we are thrilled to see the company continue to grow. Congratulations!



Lunch With Andy

A big thank you to USA Cares board member, Andy Dytrych, for treating our staff to lunch! We are lucky to have a board that recognizes the tremendous work of our team and encourages us with their support!



Staff Catches Solar Eclipse

Thank you to Delta Dental of Kentucky for supplying our staff with the necessary eyewear to enjoy April's solar eclipse. We had fun!



Thank You For Your Support!

USA Cares is fortunate to receive grant support from many organizations. We would like to acknowledge the following for their support of veteran and military families.

M3 Foundation

Gibbs Foundation

CHAPTERS CORNER

[Learn More](#)

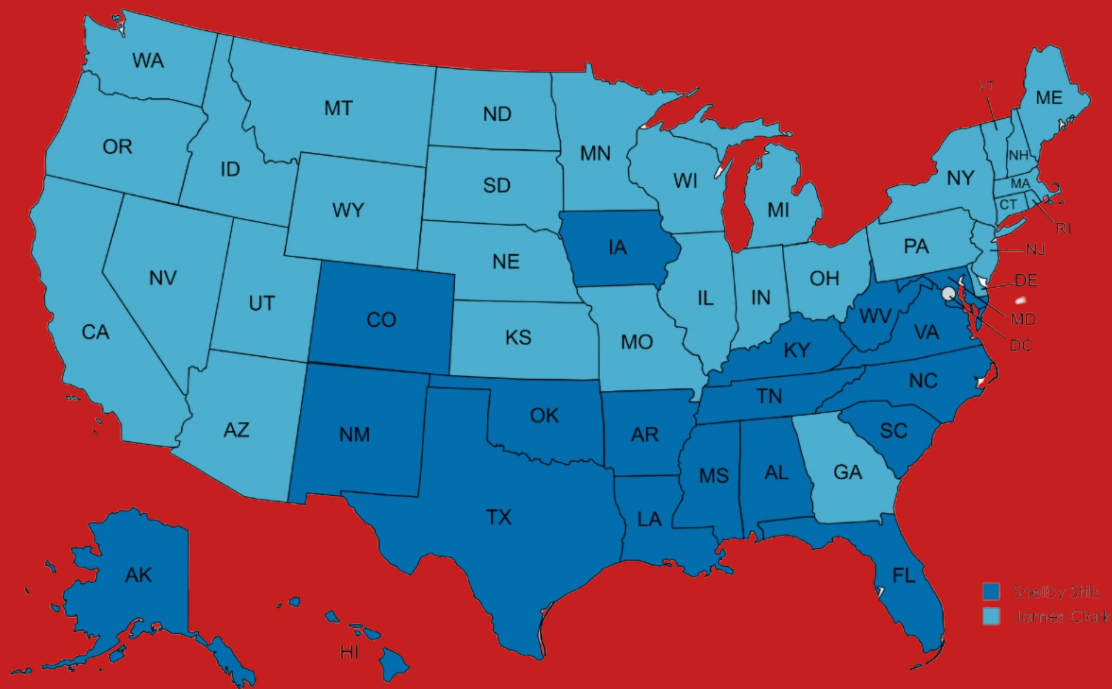
Connect With Our Chapter Outreach Managers!

With the addition of James Clark to the staff, he and fellow Chapter Outreach Manager, Shelby Stills, will oversee different regions of the U.S.

Interested in getting involved in your nearest chapter or starting one locally? Look for your state on the map below and reach out to the corresponding manager!

For Light Blue States: James Clark, james.clark@usacares.org, 502-665-0415

For Dark Blue States: Shelby Stills, shelby.stills@usacares.org, 502-483-6115



STAY CONNECTED



**24/7, confidential crisis support
for all Veterans and their
loved ones**



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www.usacares.org



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