

2023

ANNUAL REPORT



A LETTER FROM THE PRESIDENT

This past year has been a testament to the strength, resilience, and unwavering support of our community, which has enabled us to continue our mission of providing financial and advocacy assistance to military service personnel, veterans, and their families. Our collective efforts have made a profound impact on the lives of those who have courageously served our nation and, for that, I extend my deepest gratitude to each of you.

In 2023, USA Cares reached remarkable milestones that reflect our commitment to service members and their families. We provided critical assistance to 924 families, offering support in areas such as housing, employment, and emergency financial relief. Our programs have addressed the immediate needs of our veterans, preventing homelessness, alleviating financial strain, and helping them transition smoothly into civilian life. We even welcomed the organization's first federally funded grant program, the Homeless Veterans Reintegration Program (HVRP). This success would not have been possible without the dedication of our staff, volunteers, and generous donors, whose contributions have fueled our initiatives and expanded our reach.

As we look to the future, we remain steadfast in our mission and more determined than ever to enhance our services and reach. Our vision is to build a support system where no veteran or their family is left behind. With your continued partnership, we are poised to achieve even greater heights. Thank you for your unwavering support and for standing with us as we honor and assist those who have given so much for our freedom.

With deepest appreciation,

A handwritten signature in blue ink, appearing to read 'Trace', with a large, elegant loop at the beginning.

TRACE CHESSER
PRESIDENT/CEO, USA CARES





OUR MISSION

is to provide post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.

USA CARES PROGRAMS

MILITARY ASSISTANCE RESPONSE PROGRAM

This program assists veterans, service members, and their families facing temporary financial hardships as a result of a military service-related incident or medical hardship. Applications are diligently verified and funds are distributed on a case-by-case basis with no requirement for repayment.

CAREER TRANSITION PROGRAM

This program provides individuals with tools and resources to better prepare them for the hiring process and refers qualified candidates to corporate organizations with open positions of employment specific to their skill set. Additionally, this program may also pay an individual's essential expenses while they train for a new job or career.

CSP CORPORATE FELLOWSHIP PROGRAM

USA Cares and Fort Knox Career Skills Corporate Fellowship Program is an initiative designed to assist service members to successfully transition to civilian careers by providing them with skills development training, resources, and support. Through this program, individuals will have the opportunity to participate in a fellowship at a local organization within the Kentuckiana region which builds meaningful careers and contribute to their communities after leaving military service.

HOMELESS VETERANS REINTEGRATION PROGRAM ("HVRP")

This U.S. Department of Labor grant program is employment focused. As an HVRP grantee, USA Cares provides job training, case management, and placement services to connect homeless veterans with local employers in 65 Kentucky counties. The goal is for the veteran to achieve meaningful employment. To address the complex problems facing homeless veterans, USA Cares also works with public and private partners at all levels (federal, state and local) to provide supportive services and access to housing.

FINANCIAL EDUCATION & EMPOWERMENT COURSE

As a part of the financial assistance application process, USA Cares requires clients to complete this online course. Emphasizing practical strategies for budgeting, saving, and managing debt, the program arms military families with the tools they need to be prepared when the unexpected happens.

CERTIFIED MILITARY HOUSING SPECIALIST COURSE

USA Cares offers a nationally certified course designed to provide loan officers, realtors and housing professionals with a clear understanding of how to work with military borrowers, whether they're using a VA loan or other type of financing. This course helps housing professionals make sense of the military language, rank and pay system, delivering the tools and knowledge necessary to provide prompt and competitive service to military borrowers in a timely and competitive manner, especially in a fast-paced market. It also includes advice regarding foreclosure prevention, with tips that loan officers and realtors can give their clients to help them avoid mortgage delinquencies in the future.



2023 IMPACT

Together, we provided over **\$1,646,000** in assistance to **924 veterans and military families** over the course of the year.



AUTO PAYMENTS

.....
KEEPING THE FAMILY
VEHICLE IN THE DRIVEWAY



FAMILIES FED

.....
PUTTING FOOD ON
THE TABLE



HOMES SAVED

.....
PREVENTING EVICTIONS
& FORECLOSURES



UTILITY PAYMENTS

.....
MAKING SURE FAMILIES HAVE
ELECTRICITY, HEAT & WATER



AUTO INSURANCE PAYMENTS

.....
KEEPING VETERANS
ON THE GO



PHONE PAYMENTS

.....
ENSURING FAMILIES STAY
CONNECTED

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LOUISVILLE, KY

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BOSTON, MA

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MCBRIDE CONSULTING, LLC & MCBRIDE
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FORMER MAYOR OF JEFFERSONTOWN, KY

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RETIRED EXECUTIVE
MANAGEMENT CONSULTANT

SPOKESMAN/AMBASSADORS



BRYAN ANDERSON
USA CARES NATIONAL SPOKESMAN

U.S. ARMY VETERAN (IRAQ WAR),
PURPLE HEART RECIPIENT, ACTOR,
STUNTMAN, AND PHILANTHROPIST



JOHNNY BENCH
AMBASSADOR

FORMER MAJOR LEAGUE BASEBALL
WORLD SERIES CHAMPION AND
MEMBER OF THE NATIONAL BASEBALL
HALL OF FAME



HEATHER FRENCH HENRY
AMBASSADOR

MISS AMERICA 2000, HEATHER
FRENCH FOUNDATION FOR
VETERANS, INC., FORMER
COMMISSIONER FOR KENTUCKY
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CENTRAL BANK AND TRUST CO.,
LEXINGTON, KY; FORMER MAJOR
LEAGUE BASEBALL WORLD SERIES
CHAMPION AND GOLD GLOVE WINNER



BRIAN FORREST
AMBASSADOR

PARTNER, HOAGLAND
COMMERCIAL REALTORS



EMILY D. CHAMBERS
AMBASSADOR

AVP/TREASURY MANAGEMENT OFFICER
REPUBLIC BANK

USA CARES FINANCIALS

USA CARES CONTINUES TO REMAIN TOTALLY TRANSPARENT WITH OUR PARTNERS, DONORS AND VOLUNTEERS. FINANCIAL INFORMATION, INCLUDING OUR AUDITED FINANCIAL STATEMENTS AND MOST RECENT IRS FORM 990 ARE POSTED ON THE WEBSITE AT **WWW.USACARES.ORG**.

STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2023

REVENUE AND SUPPORT	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
Contributions and Grants	\$ 1,958,648	\$161,000	\$ 2,119,648
Contribution of Nonfinancial Assets	\$ 33,468		\$33,468
Special Event Revenue	\$ 1,095,082	\$ -	\$ 1,095,082
Special Event Direct Costs	\$ (282,952)	\$ -	\$ (282,952)
Investment Income	\$ 18,572	\$ 3,840	\$ 22,412
Unrealized/ Realized Gain (Loss)	\$ -	\$ 16,122	\$ 16,122
Net Assets Released From Restrictions	\$ 816,897	\$(816,897)	\$ -
Total Public Support and Revenue	\$ 3,639,715	\$ (635,935)	\$ 3,003,780
EXPENSES			
Program Services	\$ 2,954,705	\$ -	\$ 2,954,705
Management and General	\$ 152,331	\$ -	\$ 152,331
Fundraising	\$ 221,220	\$ -	\$ 221,220
Total Expenses	\$ 3,328,256	\$ -	\$ 3,328,256
Change in Net Assets	\$ 311,459	\$ (635,935)	\$ (324,476)
Net Assets at Beginning of Year	\$ 1,410,966	\$ 1,176,404	\$ 2,587,370
Net Assets at End of Year	\$1,722,425	\$ 540,469	\$ 2,262,894

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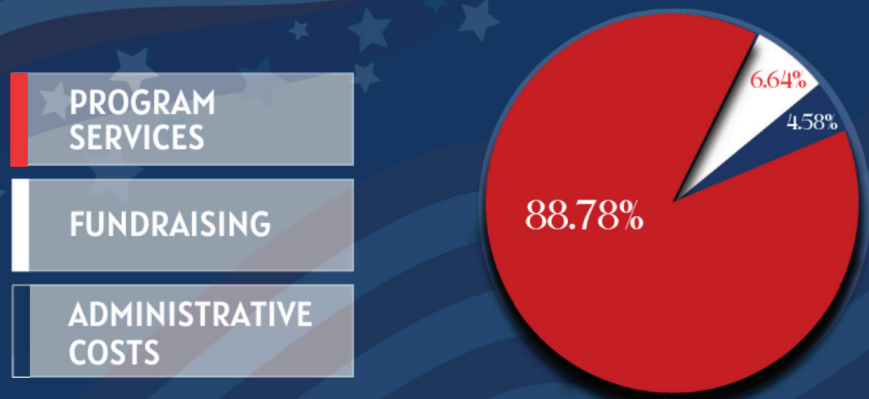
STATEMENT OF FINANCIAL POSITION YEAR ENDED DECEMBER 31, 2023

Assets	2023
Cash	\$ 1,387,366
Promises to Give	\$ 45,000
ERTC Receivable	\$ -
Prepaid Expenses	\$ 6,663
Inventory	\$ 7,100
Property and Equipment, Net	\$ 1,393,664
Long Term Investments	\$ 250,721
Cash Surrender Value of Life Insurance	\$ 31,448
Right-of-Use Assets - Operating Leases, Net	\$ 2,938
Total Assets	\$ 3,124,900

Liabilities and Net Assets	2023
Current Liabilities	
Accounts Payable	\$ 57,092
Accrued Expenses	\$ 64,221
Deferred Revenue	\$ 25,500
Current Portion of Longterm Debt	\$ 24,592
Current Portion of Operating Lease Liabilities	\$ 2,870
Total Current Liabilities	\$ 174,275
Long-Term Liabilities	
Long-Term Debt	\$ 687,663
Long-Term Operating Lease Liabilities	\$ 68
Total Long-Term Liabilities	\$ 687,731
Total Liabilities	\$ 862,006

Net Assets	
Net Assets Without Donor Restrictions	\$ 1,722,425
Net Assets With Donor Restrictions	
Restricted by Purpose or Time	\$ 445,581
Restricted in Perpetuity	\$ 94,888
Total Net Assets With Donor Restrictions	\$ 540,469
Total Net Assets	\$ 2,262,894
Total Liabilities and Net Assets	\$ 3,124,900

2023 Functional Allocation: Where do donations go?



2023 EVENTS – A YEAR IN PHOTOS



USA CARES LEADERSHIP POSES WITH STAR FRANCHISE ASSOCIATION MEMBERS AT ANNUAL CONFERENCE.







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