

SHARE:

[Join Our Email List](#)



USA Cares provides post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.

DONATE



TRACE'S NOTE



Dear Friends,

As the year comes to a close, I find myself reflecting on the many blessings in my life and the incredible journey I've had with USA Cares. This December marks my final month as President & CEO, a role that has been one of the greatest honors of my life. While this transition is bittersweet, I step away with immense pride in what we've accomplished together and deep gratitude for the opportunity to serve our nation's veterans, service members and their families.

Over the years, I've witnessed the incredible impact of your generosity and dedication. Together, we've provided hope to veterans facing unimaginable challenges, ensuring they find stability, safety and a renewed sense of purpose. Your unwavering support has truly changed lives and built a legacy of compassion and care.

As I prepare for this new chapter, I want to express my heartfelt thanks to each of you—our supporters, sponsors, partners, staff and volunteers. Your commitment to this mission inspires me daily, and I am confident that USA Cares will continue to thrive and expand under new leadership. I look forward to my new title as retiree and will be staying involved as a volunteer and cheering on this organization as it enters its next chapter.

The holiday season reminds us of the importance of gratitude, togetherness, and service to others. As you gather with loved ones to celebrate, I encourage you to hold veterans and military families close in your hearts. Their sacrifices are a reminder of the true meaning of service and the importance of our continued efforts to support them.

Thank you for making this journey so meaningful. I wish you and your family a holiday season filled with peace, happiness, and love. It has been an honor to serve alongside you in this mission, and I look forward to seeing all the incredible things USA Cares will achieve in the years ahead.

With gratitude and holiday wishes,
Trace Chesser, President & CEO

BY THE NUMBERS

YEAR-TO-DATE NUMBERS



LATEST NEWS & HIGHLIGHTS



A BOURBON LOVERS DREAM

Don't miss your chance to win big in our exclusive bourbon raffle! This is your opportunity to take home a stunning collection of rare and coveted bottles, including W.L. Weller Single Barrel, W.L. Weller C.Y.P.B., W.L. Weller Full Proof, Sazerac Rye Straight Rye Whiskey, W.L. Weller Aged 12 Years, W.L. Weller Antique 107, W.L. Weller Special Reserve, Blanton's Single Barrel Bourbon Whiskey, and Stagg Kentucky Straight Bourbon. **Tickets are limited, with over HALF already sold—so don't wait!**

- Raffle Ticket Cost: \$100 per ticket & only 240 available
- Entry Deadline: Sunday, December 15, 2024, by 11:59 PM

- Drawing Date: Wednesday, December 18, 2024, at 10:00 AM at USA Cares HQ, Louisville, KY

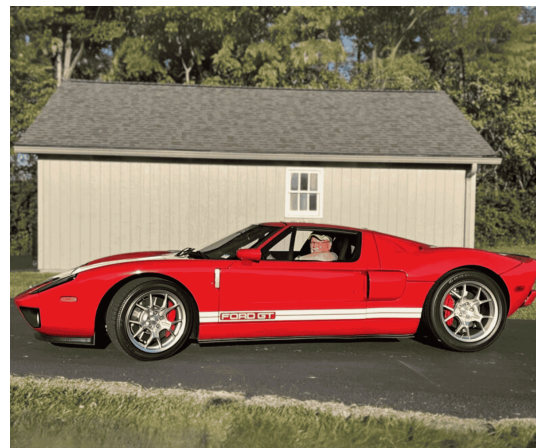
Secure your ticket now to claim a chance at this incredible lineup. Whether you're a collector or simply love a good pour, this is an opportunity you won't want to miss. Every ticket purchased helps veterans and military families.

GET TICKETS

[Please review the full terms and conditions here.](#)

USA CARES SUPPORTER BILL HOWARD DONATES \$200,000 FROM FORD GT SALE TO AID VETERANS

Businessman, veteran, and longtime USA Cares supporter Bill Howard has donated \$200,000 from the sale of his 2005 Ford GT to benefit veterans and military families. A car enthusiast, Howard sold the Ford GT—similar to the one in Ford v Ferrari—at the Branson Auto Auction, with all fees waived. His gift will help USA Cares provide safe housing, utility assistance, and career training for veterans in crisis. A 17-year advocate alongside his wife Jill, Howard is also sharing proceeds with seven other veteran-focused organizations, highlighting his deep commitment to those who have served.



READ MORE

ERNST AND YOUNG EVENT SUPPORTING USA CARES

The EY (Ernst and Young) event in Washington, D.C., was a tremendous success in raising awareness and support for USA Cares. Paula's presentation highlighted the organization's impactful programs, which resonated strongly with attendees. The event fostered meaningful engagement, showcasing USA Cares' mission to

provide vital assistance to veterans and their families. We are grateful for EY's collaboration and look forward to building on this momentum to extend our reach and impact.



GOVERNMENT RELATIONS UPDATE

On November 18, our Government Relations team had the honor of testifying before the Veterans, Military Affairs, and Public Protection (VMAPP) Committee in Frankfort, Kentucky. During this session, the committee recognized longtime supporter and USA Cares founder MG (RET) John Tindall, as well as our CEO, Trace Chesser.

The team provided lawmakers with updates on the success of our programs and their significant impact. Additionally, Matt and Carsen attended a session in Ohio, collaborating with legislators to raise awareness about the critical issue of veteran suicide.



For questions about the team's work or to discuss potential legislative initiatives, please contact [Carsen Parker](#).

HONORING OUR CEO

Fort Knox leadership surprised our CEO, Trace Chesser, with a certificate of appreciation, honoring his dedication to supporting service members transitioning from military to civilian life. Through Trace's leadership, we've built impactful partnerships with organizations like GE Appliances, Beam Suntory, Schneider Electric and most recently, Gene Ray Electric Co., creating meaningful opportunities for veterans.

Special thanks to COL Christopher Ricci, CSM Sherman Waters, Andrew Cooper, and Jennifer Quaye for visiting our office and celebrating the vital work we do. Thank you, Trace, for your unwavering commitment and inspiration!



ST. MATTHEWS CHAMBER AFTER HOURS MEETING

Thank you to everyone who joined us on November 21st for our After Hours Chamber of St. Matthews event! The evening was filled with meaningful conversations and new connections as we welcomed guests to our Louisville

headquarters. It was inspiring to see community members, supporters, and partners come together in a relaxed, welcoming atmosphere. We're grateful for the opportunity to connect and look forward to sharing many more moments like this. Cheers to building stronger communities together!



GIVE BACK THIS SEASON

With the holiday season and the close of 2024 upon us, now is the perfect time to make a meaningful impact in the lives of veterans and their families. By supporting USA Cares' year-end giving initiative, you help provide critical resources like immediate financial relief and career transition programs. Explore impactful ways to give, each offering meaningful benefits for you and those you support:

- **Donor-Advised Fund:** Enjoy tax benefits while ensuring your dollars go where they're needed most.
- **Qualified Charitable Distribution:** Give directly from your IRA to potentially exclude the gift from taxable income and meet your required minimum distribution.
- **Bill Roby Sr. Legacy Society:** Include USA Cares in your estate plans to join a community dedicated to providing long-term support for military families while honoring the legacy of Bill Roby Sr.
- **Join the \$22 Challenge:** For just \$22 a month, help provide continuous support to veterans and their families by funding safe housing, essential resources and career training. Small contributions create a big impact, offering stability to those who served.

Every contribution helps build a stronger foundation for veterans and their families, creating real change this season!

BE THE HOPE.

GIVE TODAY



CHAPTERS CORNER

LEAD THE CHARGE FOR VETERANS IN YOUR COMMUNITY

USA Cares is looking for passionate individuals to join us as Chapter Directors, leading local efforts to support veterans and their families. As a Chapter Director, you'll organize events, rally volunteers, and drive community initiatives that provide critical assistance to those who have served our nation. Join USA Cares as a Chapter Director and lead impactful efforts to support veterans in your community.

LEARN MORE

SUPPORT IS ALWAYS AVAILABLE



**24/7, confidential crisis support
for all Veterans and their
loved ones**



STAY CONNECTED



11760 Commonwealth Drive • (800) 773-0387

www.usacares.org

USA Cares | 11760 Commonwealth Drive | Louisville, KY 40299 US

[Unsubscribe](#) | [Constant Contact Data Notice](#)