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FEBRUARY 2025

MONTHLY NEWSLETTER

we're so glad you're part of our mission!

USA Cares provides post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.

DONATE

MATT'S NOTE



Dear Friends,

This past Monday, we gathered for the **USA Cares Groundhog Breakfast**—a morning filled with camaraderie, generosity, and a shared commitment to serving veterans and military families. Seeing so many of you step up in support of this mission was truly inspiring.

Your presence and dedication mean the world to us. A special thank you to our incredible sponsors—your generosity fuels our mission:

- [Republic Bank](#)
- [Bardstown Bourbon Company](#)
- [Galt House Hotel](#)
- [Mister "P" Express, Inc.](#)
- **Steve Cunanan**

Even with the success of this event, the need remains great. We are facing a significant gap in fulfilling urgent assistance requests for veterans in crisis. If you were unable to join us on Monday or you've been waiting for the right moment to give, **this is it**. Every dollar makes a difference, and together, we can ensure no veteran is left behind.

Let's show our veterans and military families how much we appreciate them by stepping up in any way we can. Whether as a one-time donor, a Cadence donor, a volunteer, or an advocate, your involvement changes lives.

Thank you for standing with us. Together, we can create a future where veterans and military families receive the support they deserve.

With gratitude,

Matt Castor
Interim President & CEO
USA Cares

BY THE NUMBERS

Year-To-Date Numbers



LATEST NEWS & HIGHLIGHTS

YOUR SUPPORT IN ACTION: GROUNDHOG BREAKFAST HIGHLIGHTS

On February 3rd, we gathered to rally behind veterans and military families.

Attendees heard firsthand stories of impact, including:

🎤 Two military widows shared how USA Cares helped them find stability after heartbreaking loss.

🎤 Miss Kentucky Chapel Tinius moved the crowd with her performance of 'God Bless America.'

💬 Rep. Morgan McGarvey and veteran Tim Vibbert highlighted the critical role of community support.

👉 Greg Taylor's table led the charge, raising nearly \$10,000!

The event was inspiring—but our work isn't done. There's still time to give.

Every dollar gets us closer to saying "yes" when a veteran in crisis calls for help.

LAST CHANCE TO GIVE FOR GROUNDHOG DAY



Matt Castor, Interim President & CEO - Matt Castor addresses attendees at the event.



Miss Kentucky & Evie – Chapel Tinius and daughter of guest speaker Victoria De La Cruz, at the event.



GE Appliances Support – GE Appliances, a proud employer of veterans, joins us at the breakfast.



Engaged Breakfast Audience – The crowd listens attentively to Veteran, Tim Vibbert, during the breakfast.



Abound Credit Union Representation – Abound Credit Union joins us at the breakfast to show their support.



Rep. Morgan McGarvey Speaks – Representative Morgan McGarvey shares remarks in support of USA Cares.

HONORING BLACK VETERANS THIS BLACK HISTORY MONTH

Black service members have played a vital role in our nation's military history, serving with courage, resilience and dedication. From the legendary Tuskegee Airmen and the fearless 761st Tank Battalion to the pioneering Montford Point Marines and the trailblazing women of the 6888th Central Postal Battalion, these heroes helped shape history through their service.

We're committed to ensuring all veterans receive the aid they need. This Black History Month, we honor the legacy of Black veterans and service members—today and every day.



UNRIVALED SHINE WHILE GIVING BACK

Looking for a top-tier car wash experience? **Unrivaled Car Wash** in Louisville delivers exceptional service while supporting a great cause! **Unrivaled Car Wash** is dedicated to keeping your ride spotless while giving back to those who serve.

- 🌟 Limited Offer: Get an Unrivaled Wash for just \$20 (Regular Price: \$26!)
- 🇺🇸 Giving Back: 25% of proceeds support veterans & military families
- 🆓 Veterans Special: Free car washes for all veterans
- 💙 Exclusive Perks: Ask about our Veterans Membership Discount
- 📅 Hours: Monday – Saturday, 8 AM – 8 PM
- 📍 Location: 10621 Fischer Park Dr., Louisville, KY 40241

GET A WASH, GIVE BACK TO VETERANS



GRATEFUL FOR GRANT SUPPORT!

A special thank you to our recent grant supporters who help us continue our mission of providing critical assistance to veterans and their families.

Their generosity strengthens our programs and makes a lasting impact in communities nationwide!

- [PACCAR Foundation](#)
- [Justin Thomas Foundation](#)
- [Adient Foundation, Inc.](#)
- [The Union Home Foundation](#)
- [Altria Companies Employee Community Fund](#)
- [Delta Dental of Kentucky, Inc.](#)
- [LabCorp Charitable Foundation](#)
- [VetLinks, Inc.](#)
- [TowerCares Foundation](#)

- [Marilyn Lichtman Foundation](#)

SMALL CHANGE, BIG IMPACT

YOUR spare change can make a life-changing difference for veterans and military families! ❤️ When you visit select Hardee's locations, you'll have the opportunity to round up your purchase and support those who've served our country.

Every penny you give helps provide emergency assistance, safe housing, utility aid, and so much more for veterans in need. Whether you're dining inside or grabbing your favorite meal in the drive-thru, **round up for veterans - now through March 24!**

Next time you grab a meal, say **YES** to rounding up—it could change a veteran's life.

VISIT A PARTICIPATING HARDEE'S & ROUND UP!

ROUND Up
FOR VETERANS

Your Change Makes a **BIG** difference.

AT USA Cares, we improve the quality of life for veterans and their families by addressing factors that may contribute to veteran suicide.

MARK, VETERAN

ROUND UP FROM
1.28.2025
thru
3.24.2025

Hardee's
USA CARES™
VETERAN & FAMILY SUPPORT SYSTEM

CHAPTERS CORNER

LAUGHS THAT GIVE BACK: BROKEN HEARTS COMEDY NIGHT

Join USA Cares at the **Broken Hearts Comedy Night** for an unforgettable evening on Friday, February 14th. This event promises to deliver big laughs while

supporting a great cause. Proceeds from the event will directly benefit our programs that provide critical resources for veterans and their families. Bring your friends and enjoy a night of humor, connection, and giving back.

Your participation changes lives—join us and make a lasting impact!

RESERVE YOUR SPOT TODAY

BE THE HOPE.

GIVE TODAY



SUPPORT IS ALWAYS AVAILABLE



**24/7, confidential crisis support
for all Veterans and their
loved ones**



STAY CONNECTED



11760 Commonwealth Drive • (800) 773-0387

www.usacares.org

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