### SHARE:

## Join Our Email List



USA Cares provides post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.

**DONATE** 

TRACE'S NOTE



#### Dear Friends,

As we enter November—a time for gratitude and reflection—I am reminded of the incredible strength, courage, and commitment shown by our veterans, service members, and military families. To all who have served or are currently serving, thank you. Your sacrifices allow us freedom and it is our mission to support you in return.

This month, we not only celebrate Veterans Day but also gather with our loved ones for Thanksgiving. It's a season that reminds us of the importance of community and support that brings us together. At USA Cares, we strive every day to ensure our veterans and their families are not only thanked but supported through the challenges they face.

I'm also honored to share some personal news. I was awarded the Carl Karcher Award from Carl's Jr. Restaurants. This award reflects the dedication of our entire USA Cares community—supporters, partners, and our team. Together, we honor Carl Karcher's legacy by advancing our mission and serving those who've given so much.

As you gather with loved ones, please remember the veterans working to find stability and safety. Your continued support allows us to provide vital assistance when it's needed most. Thank you for your unwavering dedication to our mission. Together, we're building a community of care and compassion where no veteran stands alone.

With gratitude,

**Trace Chesser, President & CEO** 

### BY THE NUMBERS

# YEAR-TO-DATE NUMBERS



# **LATEST NEWS & HIGHLIGHTS**

# OUR HEROES ON THE TEAM

This Veterans Day, we're honored to recognize the incredible veterans who are part of the USA Cares family—on our staff, Board of Directors, and Executive Advisory Council. Their commitment to serving veterans and reinforcing our mission inspires us daily.

Thank you for your service, your leadership, and your unwavering commitment to making a difference in the lives of others!





# PEPSI COMMUNITY IMPACT AWARD WINNER

USA Cares is thrilled to be named one of the PepsiCo Foundation's 2024 Community Impact Award winners! This award highlights our dedication to serving veterans and their families through essential support and stability programs. The grant will fund critical relief, career assistance and skill building programs for veterans and families. We're excited to make strides together with PepsiCo Foundation's support.



### **GOVERNMENT RELATIONS UPDATE**

Our Government Relations team traveled to Washington, D.C., to meet with members of Congress and spotlight the critical issue of veteran suicide. Next up, on November 18, 2024, the team will testify before the Kentucky Veterans, Military Affairs, and Public Protection Committee, sharing inspiring success stories and championing the ongoing needs of veterans. Our team is committed to expanding our support—stay tuned as we keep pushing for positive change for our nation's heroes!

For questions about the team's work or to discuss potential legislative initiatives, please contact <u>Carsen Parker</u>.



## HONOR A LEGACY OF SERVICE

The Bill Roby Sr. Legacy Society honors those dedicated to creating a lasting impact for military families. Named after Vietnam veteran and longtime USA Cares

leader, Bill Roby, this society invites supporters to include USA Cares in their estate plans, helping veterans and their families for years to come.

Members receive a Bill Roby Sr. Legacy Society lapel pin, recognition in our Annual Report and premium seating at the Groundhog Day Breakfast.





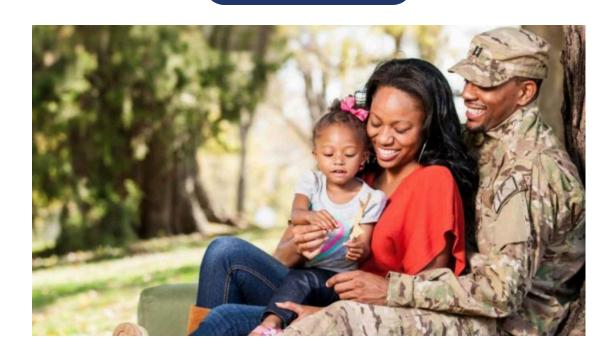
### GIVE BACK THIS SEASON

As we approach the holiday season and the end of 2024, we invite you to make a difference in the lives of veterans and their families by joining our year-end giving initiative. Your support enables USA Cares to provide essential assistance, from immediate financial relief to career transition programs. Consider impactful ways to give, each of which may offer unique benefits:

- Donor-Advised Fund: Offers tax benefits while helping your dollars work where they're needed most.
- Qualified Charitable Distribution: Make a gift directly from your IRA, which may be excluded from taxable income and qualify towards your required minimum distribution.
- Bill Roby Sr. Legacy Society: By including USA Cares in your estate plans, you join a dedicated community committed to long-term support for military families, honoring the legacy of Bill Roby Sr.
- Join the \$22 Challenge: For just \$22 a month, you can provide continuous support to veterans and their families, helping fund safe housing, essential resources, and career training. Small monthly contributions add up to a big impact, ensuring stability for those who served.

Every contribution helps build a stronger foundation for veterans and their families, creating real change this season!

# **GIVE TODAY**



## WE'RE HIRING!

Stay updated on our latest opportunities by following us on **LinkedIn**.

# THANK YOU TO DEFENSE CREDIT UNION COUNCIL

We extend our heartfelt thanks to the <u>Defense Credit Union Council (DCUC)</u> for presenting us with a generous donation of \$27,000, raised at their 2024 Annual Conference! We are incredibly grateful for DCUC's support in helping us provide essential assistance to veterans and their families. Together, we're making a lasting impact.



## **CHAPTERS CORNER**

# LEAD THE CHARGE FOR VETERANS IN YOUR COMMUNITY

USA Cares is looking for passionate individuals to join us as Chapter Directors, leading local efforts to support veterans and their families. As a Chapter Director, you'll organize events, rally volunteers, and drive community initiatives that provide critical assistance to those who have served our nation. Join USA Cares as a Chapter Director and lead impactful efforts to support veterans in your community.

# **LEARN MORE**

# SAVE THE DATE: UPCOMING EVENTS

THE RED RIVER 22: HIKE, HONOR, HEAL

Join us for the Red River 22 Memorial Hike, an inspiring annual event held in Eastern Kentucky's beautiful **Red River Gorge at Koomer Ridge – Buck Trail**. Taking place on **November 17**, **2024**, **at 7:00 AM**, this charity hike honors the memory of fallen veterans while supporting post-9/11 veterans facing challenges.

For \$100, participants receive entry to the hike, a commemorative T-shirt, lunch at the halfway point, a completion medal, and entries into bi-weekly prize giveaways!

All proceeds from the event will directly support USA Cares' mission to provide critical resources and assistance to veterans and their families.

For more details, contact Robert Johnstone.

## **BUY A TICKET**

## USA CARES TOPGOLF EVENT: TEE OFF FOR VETERANS

Join us for an evening of fun, networking, and impact at the USA Cares Topgolf event in Austin, TX! On **November 21, 2024**, from **6:00-8:00 PM CST** at **Topgolf Austin** (2700 Esperanza Crossing, Austin, TX 78758), we'll gather supporters, veterans and community leaders for a lively experience at this premier venue.

All proceeds from the event will directly support USA Cares' mission to provide critical resources for veterans and their families. Whether you're an avid golfer or just looking to enjoy a meaningful night out, this event has something for everyone. Don't miss the chance to swing for a cause and help change lives—buy your ticket, become a sponsor, or donate today!

## **RESERVE YOUR SPOT**

## CAN'T ATTEND BUT STILL WANT TO MAKE AN IMPACT?

Even if you're unable to join us in person, your support can still make a difference. Together, we can ensure that every veteran feels the support of their community. For more ways to contribute, reach out to us or visit our website.

## **DONATE TODAY**

### SUPPORT IS ALWAYS AVAILABLE



24/7, confidential crisis support for all Veterans and their loved ones



## STAY CONNECTED





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