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## October Newsletter

2024



*USA Cares' mission is to provide post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.*

[DONATE](#)

Our thoughts and prayers are with all the people affected by Hurricane Helene. USA Cares would also like to thank the service members for their hard work helping all the families who are struggling.

### TRACE'S NOTE



Dear Friends,

For the past six years, I have had the opportunity to work with members of Hardee's restaurants, Carl's Jr restaurants, and the CKE corporate team in the Stars for Heroes campaign designed by those teams to help raise funds for veterans and military families in crisis.

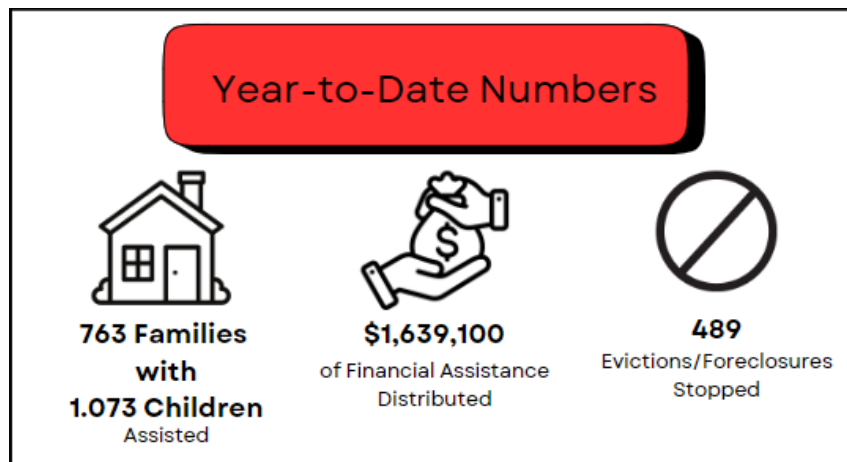
Stars for Heroes is a campaign that encourages the patrons of Carl's Jr. and Hardee's restaurants to help raise funds for veterans and military families in crisis. With these funds, we can provide hundreds of men and women who have bravely fought for our country with immediate assistance for critical needs. This year, in its 13th annual campaign, Stars for Heroes raised over \$750,000 across more than 3000 participating restaurants. This led to stopping countless evictions and foreclosures, turned on utilities, and filled grocery carts when needed. None of this could have been possible without the generosity of the owners and teams of frontline cashiers who encouraged customers to purchase a star.

Without a doubt, in 2020, Stars for Heroes helped USA Cares make a difference. During Covid, our request escalated to an all-time high and our general fundraising was at a low. Through their efforts, we were able to continue the critical funding needed to provide aid to our veterans.

I want to encourage everyone to put Stars for Heroes on your calendar - Memorial Day until 4th of July - and go to your local Carl's Jr. or Hardee's and get involved by purchasing Stars for our Heroes!

Best Regards,

**Trace Chesser, President & CEO**





**USA CARES**  
VETERAN & FAMILY  
SUPPORT SYSTEM

**JOIN THE**  
**\$22 CHALLENGE**

Honor Their Service, Change Their Future

*Every day, 22 veterans die by suicide, forever altering the lives of those closest to them.*

Join USA Cares' Cadence Program and pledge a monthly donation of \$22.

**Join Now!**

## NEWS

### Thank You!

Thank you to everyone who gave during Give for Good Louisville. Because of your donations, we raised over \$36,000!





## SAVE THE DATE!

Join us on October 21st at Hurstbourne Country Club for the 6th Annual USA Cares Golf Tournament, Honoring Billy Minor. If you are interested in sponsoring or playing, please visit our [website](https://myemail.constantcontact.com/October-2024-Newsletter.html?soid=1124569727404&aid=1yLknXxjYes).





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## DAV Charitable Service Trust

USA Cares is thrilled to receive support from Disabled American Veterans again this year. We recently received a grant from the DAV Charitable Service Trust which will help improve the quality of life for at least 90 veterans and their families through our Military Assistance Response Program. This longstanding relationship with DAV has helped USA Cares meet the needs of hundreds of veterans nationwide as they struggle to face hardships as a result of their service.



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## Doug Flynn Visits USA Cares

The staff had a wonderful time chatting with longtime USA Cares supporter and Cincinnati Reds great, Doug Flynn, when he stopped by our office last month.

We are truly blessed with some great ambassadors for USA Cares!



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## Welcome, Jonathan, Kendall and Matt!

Please help us give a warm welcome to our incredible new staff!

# Welcome



Jonathan Crump  
Grant Writer



Kendall Geis  
Donor Relations Specialist



Matt Maples  
Texas Director

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## Government Update

The USA Cares Government Team has been travelling to Texas the last few months to speak with lawmakers and spread awareness of the crisis of veteran suicide. This fall, the Team will testify before the Kentucky Veterans, Military Affairs, & Public Protection Committee (VMAPP) to update lawmakers on the



success of our programs. Our team continues to look for avenues to help veterans that need our services. If you have any questions about the work being done by this team or have legislation you would like to be a proponent of, please reach out to [Carsen Parker](#).



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### **Career Skills Program (CSP) Corporate Fellowship Graduation!**

Congratulations to our 3rd cohort of the CSP Corporate Fellowship Program. We are so excited to say that all 3 graduates have received job offers! If you are a company in Hardin County, Kentucky, and want to get more involved, please reach out to [Todd Murphy](#).



## CHAPTERS CORNER

### Join Us in Making a Difference!

USA Cares is calling on dedicated individuals to become Chapter Directors and lead the charge in supporting veterans and their families. As a Chapter Director, you'll organize events, rally volunteers, and drive local efforts to provide crucial assistance to those who've served our nation. This is your chance to make a lasting impact in your community and help grow the mission of USA Cares. Ready to act? Join us and be a part of something truly meaningful!

[Learn More](#)





## Upcoming Chapter Events

**November 6** - 2024 American Heroes Breakfast (Cincinnati, OH)

## STAY CONNECTED



**24/7, confidential crisis support  
for all Veterans and their  
loved ones**







11760 Commonwealth Drive • (800) 773-0387

[www.usacares.org](http://www.usacares.org)



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