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September Newsletter

2024



USA Cares' mission is to provide post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.

[DONATE](#)

MISSION MOMENT: Leah

With state funding bolstering USA Cares' resources for Kentucky veterans, Leah's family found the support they desperately needed to keep their home, car, and peace of mind intact.

[Read Her Story.](#)

TRACE'S NOTE



Dear Friends,

The official start to the fall season is almost here, but I would like to remind everyone that September is also a month dedicated to National Suicide Prevention and Awareness.

Suicide is a profound and urgent public health crisis that affects individuals, families, and communities across our nation. In our mission to support military families and veterans, we recognize the unique and significant challenges they face, including the mental health struggles that can lead to such tragic outcomes.

This month, let's work together to shine a light on this critical issue. By raising awareness, fostering open conversations about mental health, and providing support to those in need, we can make a difference. Each one of us has the power to offer hope and help to someone in their most critical times of need.

USA Cares is committed to continuing our efforts and we encourage you to join us by getting involved, whether through volunteering, donating, or simply reaching out to someone who may need a listening ear.

Together, we can build a community of care and compassion, where no veteran feels alone in their struggles. Thank you for your continued support and dedication to this vital cause.

Best Regards,

Trace Chesser, President & CEO

Year-to-Date Numbers



648 Families
with
928 Children
Assisted



\$1,382,250
of Financial Assistance
Distributed



409
Evictions/Foreclosures
Stopped

USA CARES
VETERAN & FAMILY
SUPPORT SYSTEM

JOIN THE
\$22 CHALLENGE

Honor Their Service, Change Their Future

Every day, 22 veterans die by suicide, forever altering the lives of those closest to them.

Join USA Cares' Cadence Program and pledge a monthly donation of \$22.

Join Now!

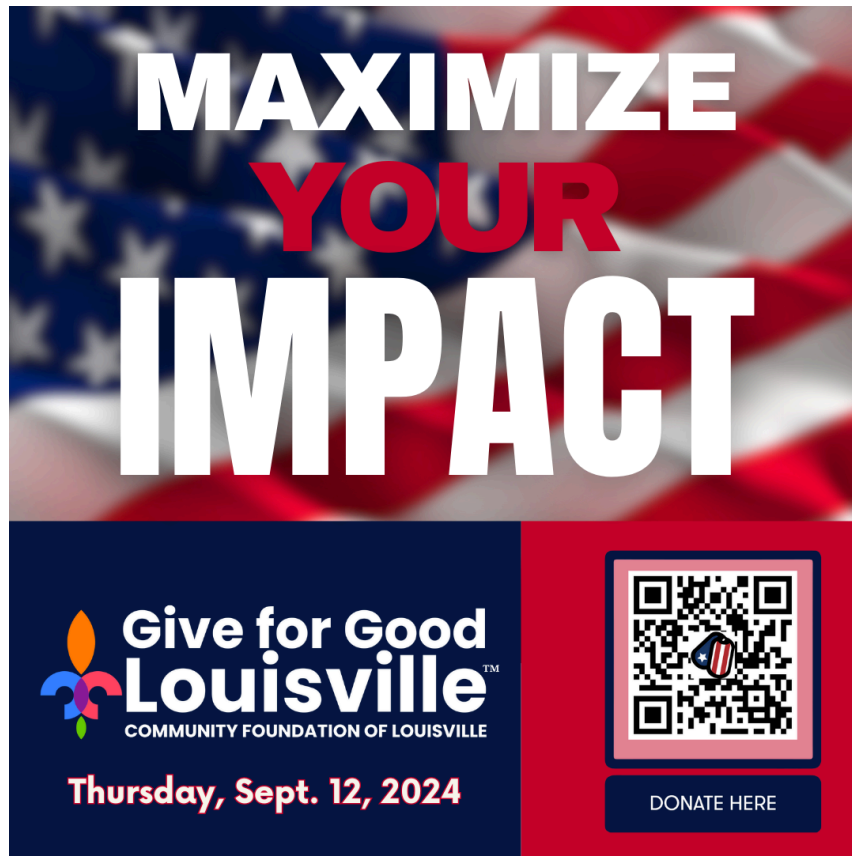
NEWS

Mark Your Calendars for 9/12/24

We need your support!

The Community Foundation of Louisville hosts an annual day of giving to encourage donations to area nonprofits with prize opportunities throughout the day. It's important to know this is not limited to Louisville, KY and funds raised will be used to assist veterans and their families from across the US. You *must* donate at the provided link.

Click [HERE](#) to learn how you can help!



Trace Recognized as 2024 Nonprofit Visionary Leader

Thank you to Louisville Business First for hosting a wonderful luncheon and recognizing our President & CEO, Trace Chesser, as a 2024 Nonprofit Visionary Leader. Read their article on him [here](#).



BBB Wise Giving Alliance

We are thrilled to announce that USA Cares has been officially accredited by the Better Business Bureau's Wise Giving Alliance!

This prestigious recognition is a testament to our commitment to transparency, accountability, and our unwavering dedication to supporting military families in need. Read USA Cares' review [here](#).



Paula Attends DCUC Annual Conference

We would like to extend a big thank you to the Defense Credit Union Council for inviting USA Cares to its annual conference. Not only did they raise \$25,000 in

support of USA Cares, the conference included time for Director of Corporate Relations, Paula Redding, to share a presentation about the organization.



USA Cares at Justin Thomas' Junior Golf Championship

We are immensely grateful to Justin Thomas and his incredible family for welcoming us to the Justin Thomas Junior Championship. The Louisville, KY native's unwavering support of USA Cares has made a significant impact on the lives of countless veterans and military families in need.



USA Cares Bats Game

Thank you to everyone who joined us at the Louisville Bats game to honor our veterans and support USA Cares!



Welcome, Gina!

Meet Gina Anderson, a dedicated 19-year military spouse and proud mother of three military children. Before joining USA Cares, Gina spent 15 years in education.

Please help us give a warm welcome to our new Project Coordinator/Executive Assistant, Gina!



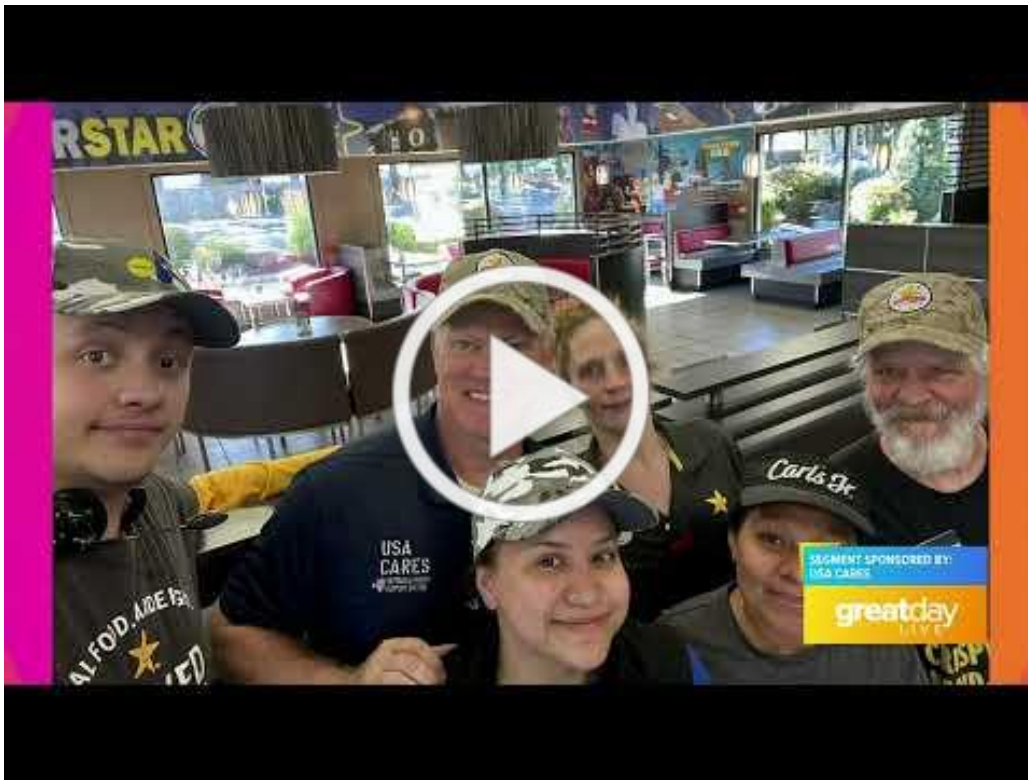
Welcome

GINA
ANDERSON

Project Coordinator/
Executive Assistant

 **USACARES.ORG**

USA Cares on WHAS' Great Day LIVE!



Staff Axe Throwing

The staff took a break from their work helping veterans to go axe throwing at Full Throttle Adrenaline Park in Louisville. The team building activity provided lots of fun and some friendly competition.



We are so grateful for our partnership with Stroll NoCo who helped our Louisville, KY Chapter put on a great Golf Cart Wash in their neighborhood. Special thanks to every one who volunteered or brought their golf cart for a wash!



Biscuit Belly Donates 10% of Day's Sales

Thank you to Biscuit Belly for giving back to veterans and their families in the most delicious way! The restaurant donated 10% of the day's proceeds from all three of their Louisville locations.

Upcoming Chapter Events

Sept. 7 - J-Town Beach Volleyball Tournament (Louisville)

Oct. 6 - Red River 22 Charity Hike (Stanton, KY at The Gorge)
November 6 - 2024 American Heroes Breakfast (Cincinnati, OH)

STAY CONNECTED



**24/7, confidential crisis support
for all Veterans and their
loved ones**



11760 Commonwealth Drive • (800) 773-0387

www.usacares.org



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