



MAY 2025

MONTHLY NEWSLETTER

we're so glad you're part of our mission!

USA Cares provides post-9/11 military veterans, service members, and their families with financial assistance and post service skills training to create a foundation for long-term stability. Our services improve the quality of life for veterans and their families and reduce potential factors that can contribute to veteran suicide.

DONATE

MATT'S NOTE



Dear Friends,

May reminds us why our mission matters—especially as we honor those who gave everything this Memorial Day.

Our nation will pause to observe Memorial Day—a time to honor those who gave everything for our freedoms. It's more than a moment of remembrance. It's a call to action: to stand with the families who carry their loved ones' legacy forward and to support the veterans and military families who continue to serve in so many ways.

Throughout May, observances like Month of the Military Caregiver, National Military Appreciation Month, Armed Forces Day, Military Spouse Appreciation Day, and Children of Fallen Patriots Day remind us that service extends beyond deployment—and so must our gratitude.

Every day, we hear from veterans facing unexpected hardships—housing instability, utility shut-offs, food insecurity. Behind each call for help is a story of service, sacrifice, and resilience. Thanks to your generosity, USA Cares can answer that call quickly, offering financial relief and hope when it's needed most.

But we can't do it without you.

This Memorial Day, I invite you to take meaningful action. A donation of any amount helps provide emergency assistance to military families facing some of their toughest battles here at home. Together, we can honor the fallen by lifting up their families—and ensuring they never stand alone.

Thank you for standing with us. Your support is a lasting tribute to the courage and sacrifice of our nation's heroes.

With gratitude,

Matt Castor
President & CEO
USA Cares


BY THE NUMBERS

Year-To-Date Numbers



LATEST NEWS & HIGHLIGHTS

CAREER SUPPORT FOR VETERANS

On April 21, we officially launched Cohort 2 of our Career Transition Program, an eight-week experience that helps service members prepare for meaningful careers after the military.

Cohorts includes service members participating in our Career Skills Fellowship, gaining hands-on experience and professional support as they take the next step in their journeys. We're proud to celebrate a recent success story: Jeremy Badgett, who completed his fellowship with [GE Appliances, a Haier Company](#) has now accepted a full-time position with the company.

These stories are a testament to what's possible when service members are connected with employers who believe in their potential. That's why we're excited to welcome [Norton Healthcare](#) as the newest partner in our Career Skills Fellowship. We look forward to growing this partnership and expanding opportunities for future fellows.



NORTON
HEALTHCARE

UNRIVALED SHINE WHILE GIVING BACK

Looking for a top-tier car wash experience? [Unrivaled Car Wash](#) in Louisville delivers exceptional service while supporting a great cause! **Unrivaled Car Wash** is dedicated to keeping your ride spotless while giving back to those who serve.

Limited Offer: Get an Unrivaled Wash for just \$20 (Regular Price: \$26!)

Giving Back: 25% of proceeds support veterans & military families

Veterans Special: Free car washes for all veterans

Exclusive Perks: Ask about our Veterans Membership Discount

Hours: Monday – Saturday, 8 AM – 8 PM

Location: 10621 Fischer Park Dr., Louisville, KY 40241

GET A WASH, GIVE BACK TO
VETERANS



Our Government Relations team was on the ground this month in Austin, Texas, meeting with state leaders to raise awareness of the ongoing veteran suicide crisis. They also met with Tony Dale, senior official of the Veterans Land Board, to discuss the reach of USA Cares' work across the state.

If you have any questions about their efforts or wish to advocate for specific legislation, please contact [Carsen Parker](#).



IMPACT IN ACTION

CRISIS TO COMFORT: DEAN'S STORY

Here's a story about a **pre-9/11 Kentucky veteran** battling cancer and the support they received from **USA Cares**:

Just knowing someone will show up for you makes all the difference.

After a long and difficult hospitalization for cancer, Dean returned home —hoping to rest, recover, and begin rebuilding his life. But instead of peace, he was met with devastation.

A neighbor's tree had fallen on his house, crushing the roof. Water had seeped inside, ruining much of what remained. His belongings were gone. And in the middle of a harsh winter—while undergoing chemotherapy several times a week—Dean felt overwhelmed and out of options.

That's when he reached out to USA Cares.

At first, it wasn't clear if we could help. But thanks to Kentucky-specific funding, our team was able to step in and provide the support Dean needed.

With Dean in treatment and unable to manage logistics, a USA Cares Case Manager coordinated with a nearby relative and a trusted local roofer. The roofer quickly assessed the damage, provided photo documentation, and completed both exterior and interior repairs—restoring Dean's home and sense of safety.

This wasn't just a repair. It was a turning point—made possible by compassion, collaboration, and the belief that no veteran should be left behind.

**Disclaimer: This veteran received assistance through funding from the state of Kentucky, which allows USA Cares to support pre-9/11 veterans living in the state.*



GRATEFUL FOR GRANT SUPPORT

A special thank you to [The Wawa Foundation](#) for their grant support of USA Cares and our mission to improve the quality of life for veterans and their families.

This funding will provide critical financial assistance and resources to veterans and military families in need.



GIVE WHILE YOU SHOP WITH WALMART

Now it's easier than ever to support **USA Cares**—just by shopping at Walmart online or in the app!

When you select **USA Cares** as your charity in your [Walmart](#) account and enable Round Up to Donate, your purchases are automatically rounded up to the nearest dollar. That extra change goes directly to supporting veterans and military families in crisis.

Here's how to set it up:

1. Sign in to your [Walmart.com](#) or app account
2. Go to Account → My Profile → Giving & Impact
3. Under “Select Local Charity,” choose **USA Cares**
4. Toggle on Round Up to Donate

Want to make an even bigger difference?

You can also donate Walmart gift cards—we use them to provide food and other essentials to veterans in need.

**ADD TO YOUR WALMART ACCOUNT
TODAY!**

DONATE THROUGH PAYPAL GIVING FUND

Looking for another easy way to give? USA Cares is also enrolled in the PayPal Giving Fund—which means 100% of your donation goes directly to support our programs, with no fees.

Whether it's a one-time gift or part of your regular giving, this is a simple and secure way to help veterans and their families in crisis.

**DONATE THROUGH PAYPAL
NOW!**

CHAPTERS CORNER

MAY 16

VIKING POWER FITNESS EVENT

Get moving for a mission. This high-energy, HIIT-style workout with DJ'd beats supports emergency aid for veterans and their families. \$50 to sweat—and support.

**MORE
INFO**

JULY 4

NORTON COMMONS NEIGHBORHOOD GOLF CART PARADE

Celebrate freedom with purpose. March, wave, and cheer alongside USA Cares as we honor those who served during the Norton Commons 4th of July Parade.

Want to join us? Be the first to know—keep an eye on our events page!

DETAILS COMING SOON!

BE THE HOPE.

GIVE TODAY



SUPPORT IS ALWAYS AVAILABLE



**24/7, confidential crisis support
for all Veterans and their
loved ones**



STAY CONNECTED



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